

Choose the best answer to the following questions.

1. The photographic camera was invented in the late 1800s by:
  - a. Fox Talbot in Great Britain
  - b. Louis Jaques DaGuerre in France
  - c. George Eastman in the U.S.A.
  - d. Both A and B
2. The first photographs had to be taken of still objects in broad daylight because:
  - a. natural lighting resulted in better compositions
  - b. the equivalent of 'film speed' was extremely slow
  - c. the equivalent of 'light metering' was highly inaccurate
  - d. none of the above
3. The first portraits made subjects look strange because:
  - a. subjects had to be braced to a chair
  - b. subjects had to try desperately not to blink
  - c. it took an inordinate amount of time to expose the photographic plate
  - d. all of the above
4. Rodchenko's photography was especially engaging in that he was not afraid to use what type of formal contrast?
  - a. perspective
  - b. scale
  - c. value
  - d. all of the above
5. Much of the early abstract photography was inspired by:
  - a. the Renaissance
  - b. the Industrial Revolution
  - c. Da-Da-ism
  - d. Post-Modernism
6. Edward Weston was one of the first to use photography to:
  - a. shoot still lifes
  - b. photograph landscapes
  - c. abstract landscapes
  - d. none of the above
7. Rodchenko's and Weston's photography was considered abstract because:
  - a. it dealt with contemporary issues
  - b. subjects were always moving
  - c. they were more interested in form rather than content
  - d. they always shot buildings instead of people
8. Which of these names are important to photography?
  - A. Bill Brandt, Richard Avedon, Paul Strand
  - B. Alexander Rodchenko, Paul Rand, Ansel Adams
  - C. Le Corbusier, Alexander Rodchenko, Walter Gropius
  - D. a and b
9. Why must graphic designers have a good understanding of photography?
  - a. to understand how Photoshop works
  - b. because visual communication is an important part of photography
  - c. to be able to work as photographers
  - d. because generating/selecting good images is an important part of their work
10. Photographic composition employs the following type of formal contrast:
  - a. unity
  - b. value
  - c. exposure
  - d. all of the above