



PROJECT 2

Draw + Type + Images

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PROJECT 2

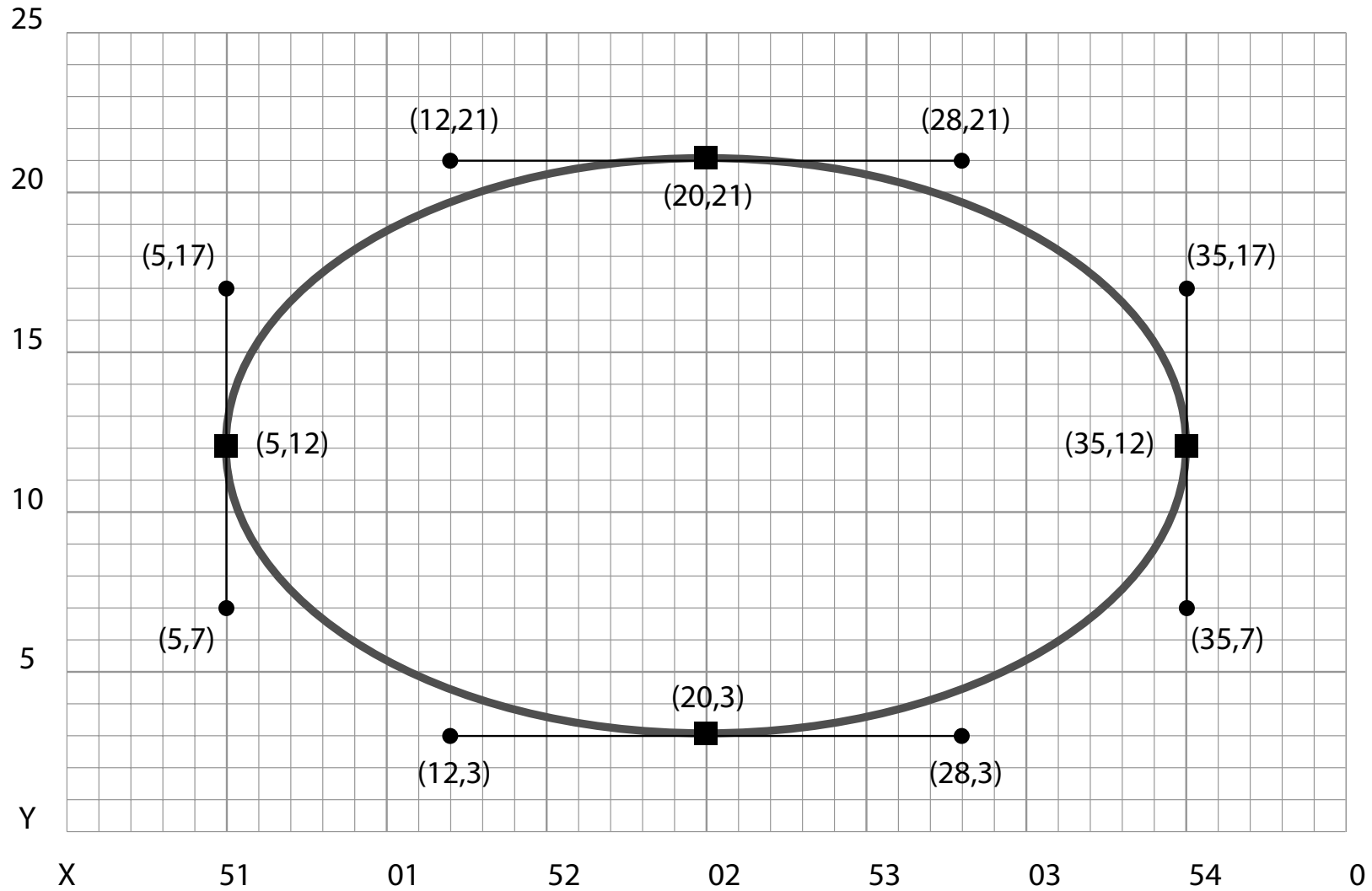
Draw + Type + Images



So why use Illustrator?



Vectors = Math



Vectors = Math

Made from a series of mathematical curves

Prints crisp even when resized

Vectors = Math

One can use the same vector logo to be printed on a business card, then enlarge it to billboard size without losing sharpness.



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The Difference

7x Magnification



Vector



**Raster/
Bitmap**

The Difference



**Raster/
Bitmap**



Vector

The Difference



**Raster/
Bitmap**



Vector

Pros

Handle image subtleties well

The Difference



**Raster/
Bitmap**



Vector

Pros

Handle image subtleties well

Cons

Resolution dependent

The Difference



**Raster/
Bitmap**



Vector

Pros

Handle image subtleties well

Cons

Resolution dependent
Working with vector shapes is
more difficult

The Difference



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**Raster/
Bitmap**



Vector

Pros

Handle image subtleties well

Resolution independent
Easily converts to raster

Cons

Resolution dependent
Working with vector shapes is
more difficult

The Difference



**Raster/
Bitmap**



Vector

Pros

Handle image subtleties well

Resolution independent
Easily converts to raster
Generally smaller files

Cons

Resolution dependent
Working with vector shapes is
more difficult

The Difference



**Raster/
Bitmap**



Vector

Pros

Handle image subtleties well

Resolution independent
Easily converts to raster
Generally smaller files

Cons

Resolution dependent
Working with vector shapes is
more difficult

Doesn't support image edits

The Difference



**Raster/
Bitmap**



Vector

Image/photo centric artwork

The Difference



**Raster/
Bitmap**



Vector

Image/photo centric artwork

Editing and manipulation

The Difference



**Raster/
Bitmap**



Vector

Image/photo centric artwork

Editing and manipulation

Textures, Effects

The Difference



**Raster/
Bitmap**



Vector

Image/photo centric artwork

Editing and manipulation

Textures, Effects

Project 1!

The Difference



**Raster/
Bitmap**

Image/photo centric artwork

Editing and manipulation

Textures, Effects



Vector

Need scaling for print
(Publications, print pieces)

Project 1!

The Difference



**Raster/
Bitmap**

Image/photo centric artwork

Editing and manipulation

Textures, Effects



Vector

Need scaling for print
(Publications, print pieces)

Clean cut, clearly defined
edges of shapes

Project 1!

The Difference



**Raster/
Bitmap**

Image/photo centric artwork

Editing and manipulation

Textures, Effects

Project 1!



Vector

Need scaling for print
(Publications, print pieces)

Clean cut, clearly defined
edges of shapes

Project 2!

PROJECT 2

My Assignment:

Design the a book cover that introduces Adobe Illustrator

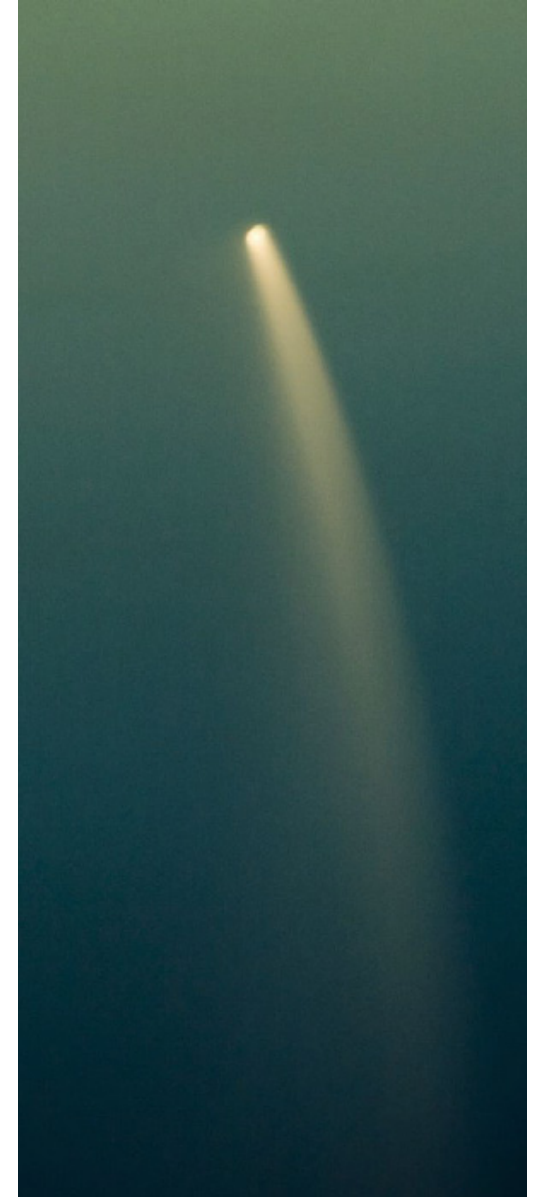
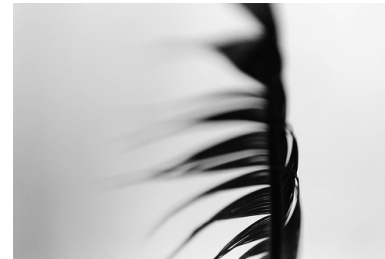
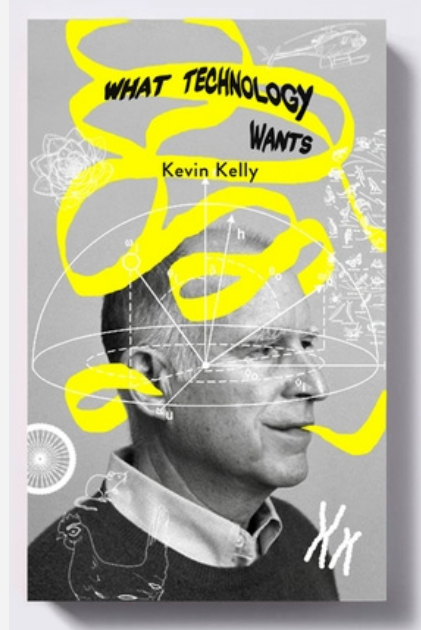
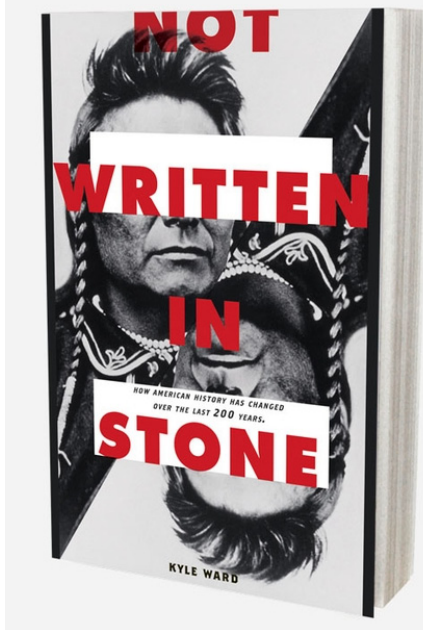
Title:

“Taking off with Adobe Illustrator”

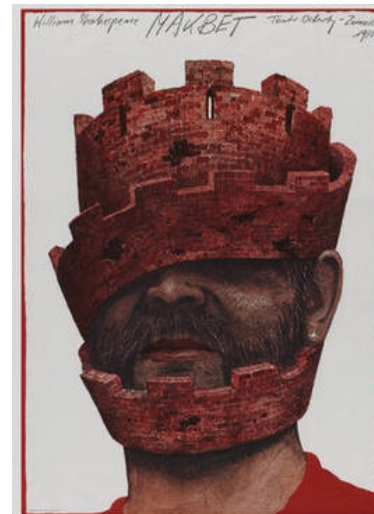
Author:

166 Students

Mood Board Images



Old Whisky
restlessness & discontent
les pyjamas
TAXI-RAILCAR
Voyez le brick géant
Alleluia!
ZEALOUS XENOPHOBE



Sketch

