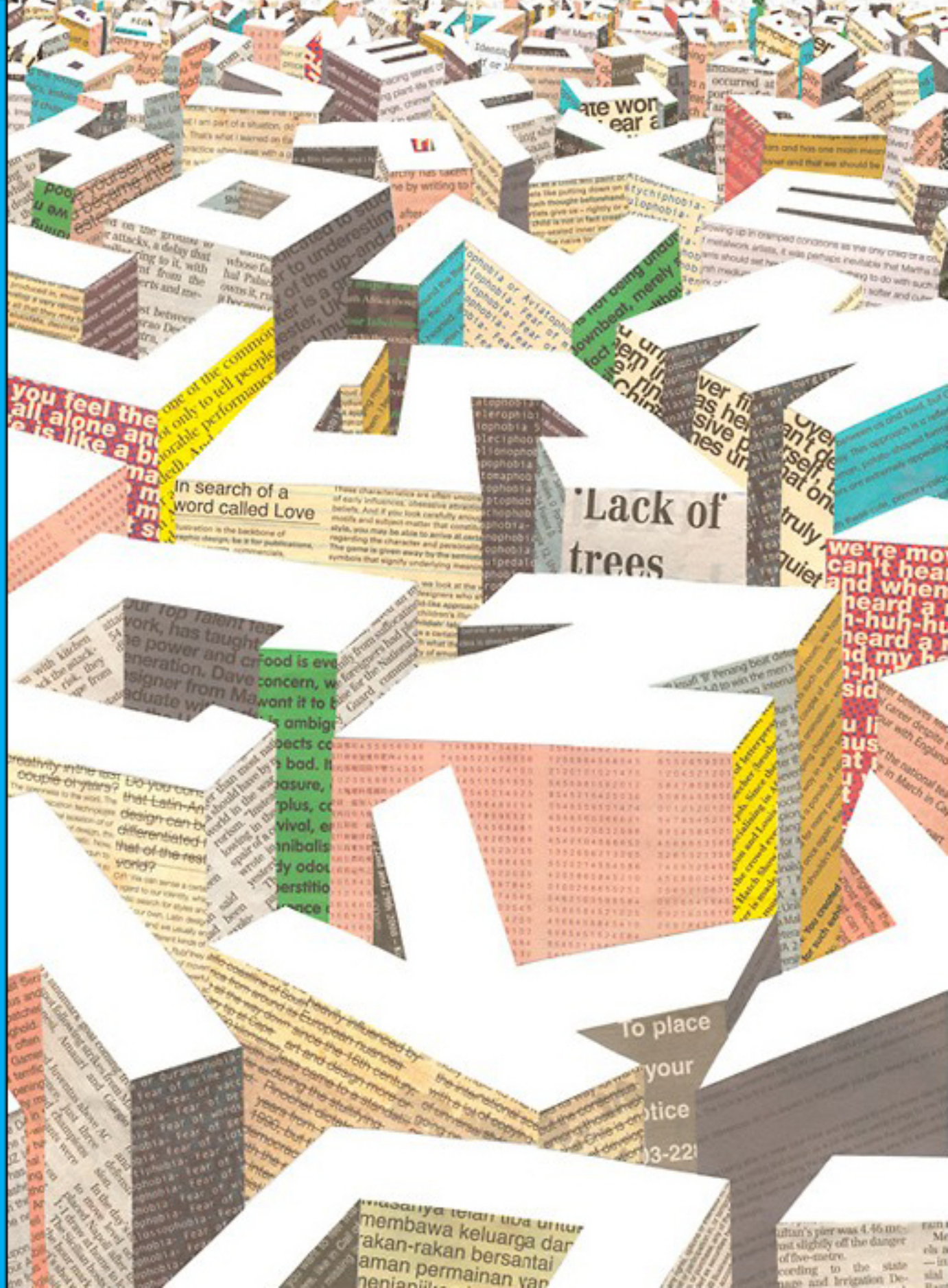




# predictably *irrational*

dan ariely



It's all about cinematic sound

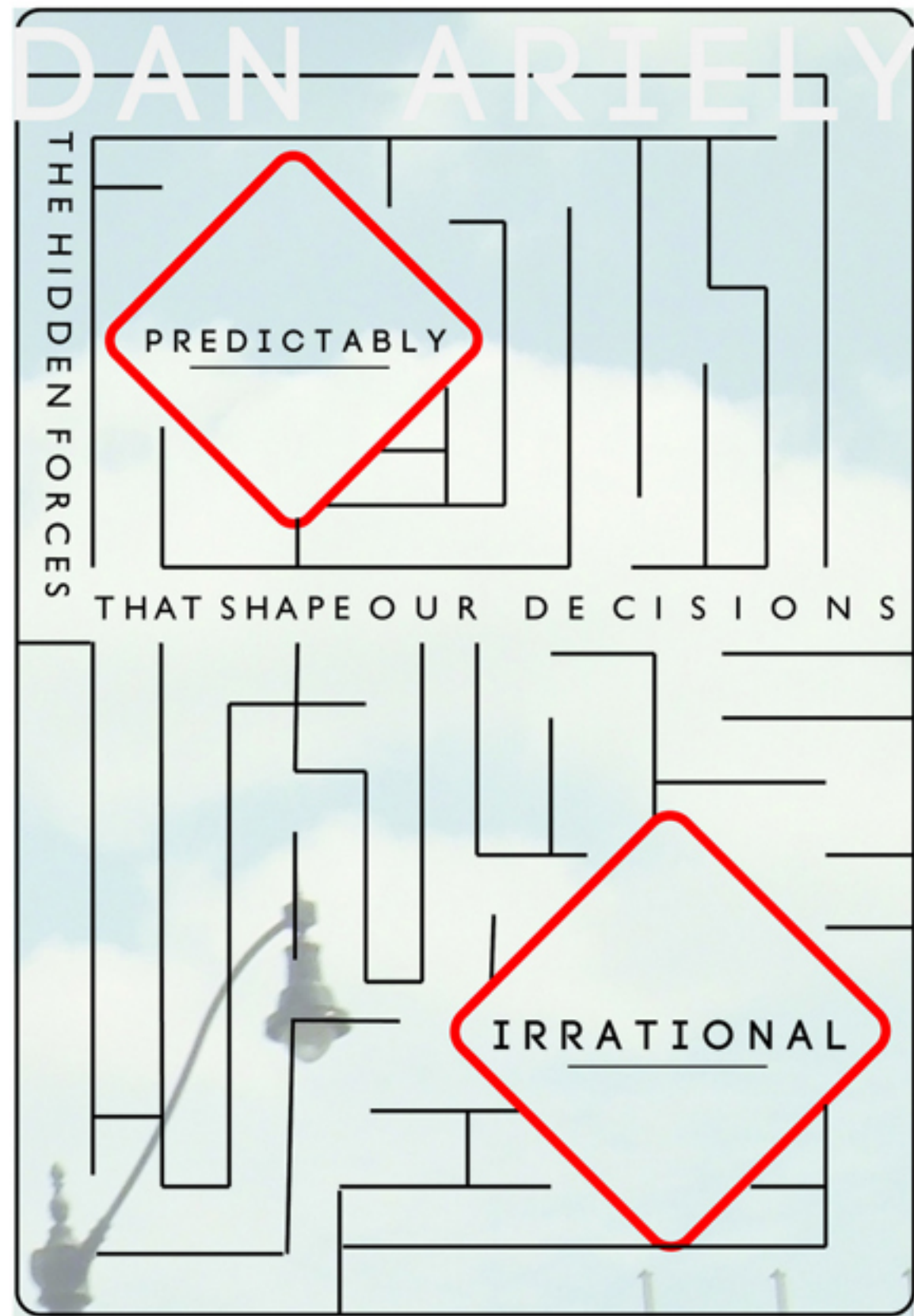
# UNHEARD FILM/ FESTIVAL

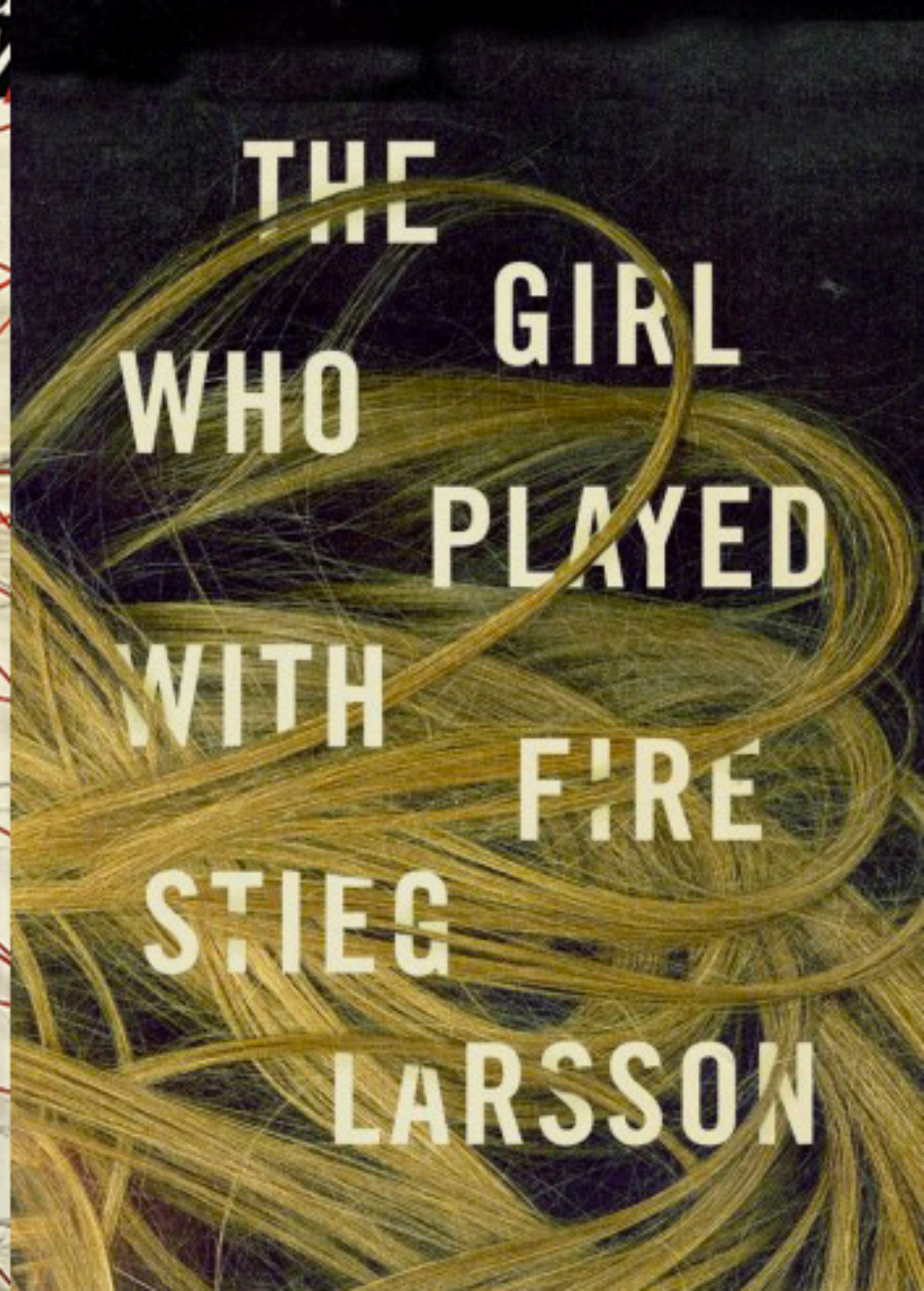
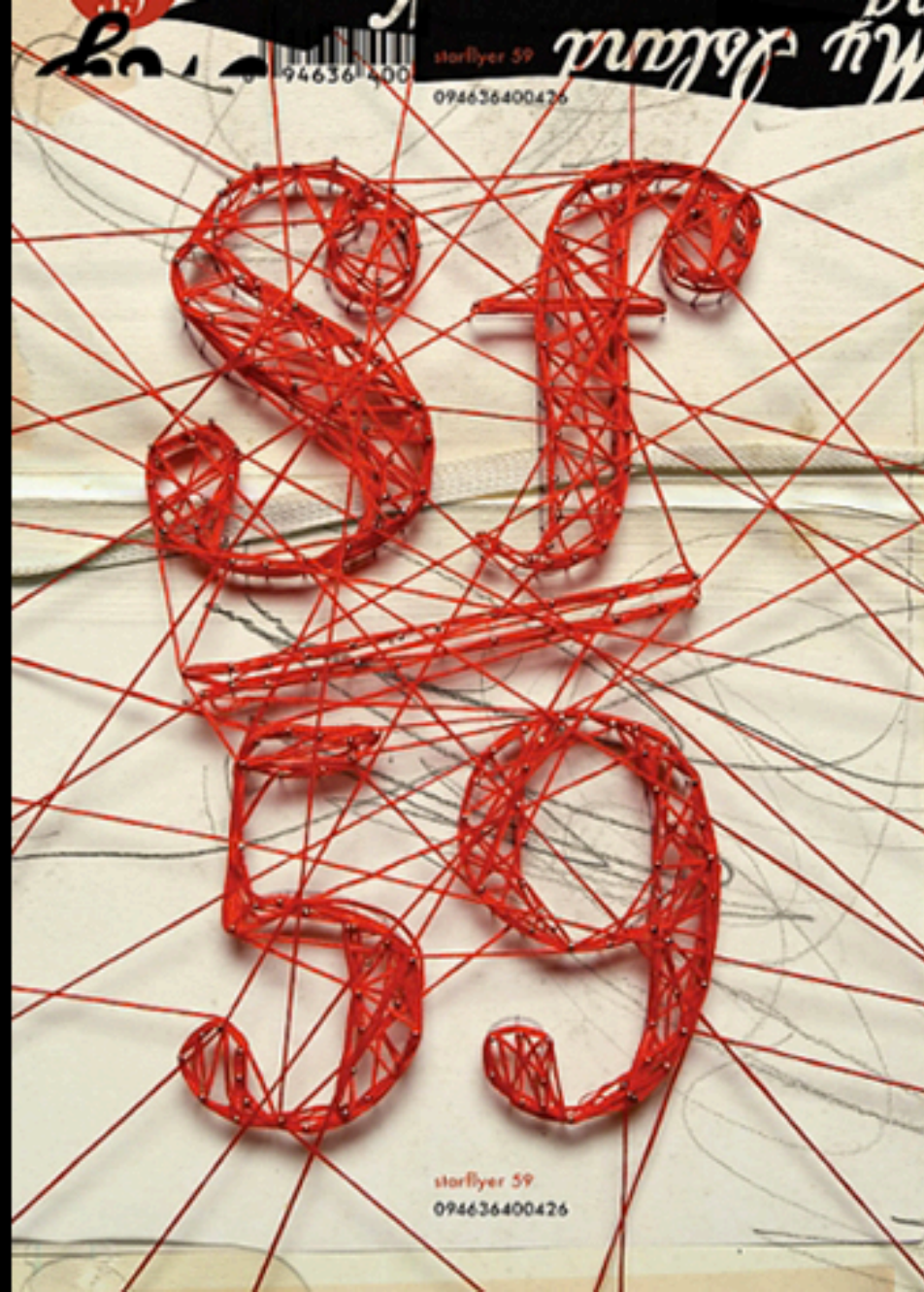
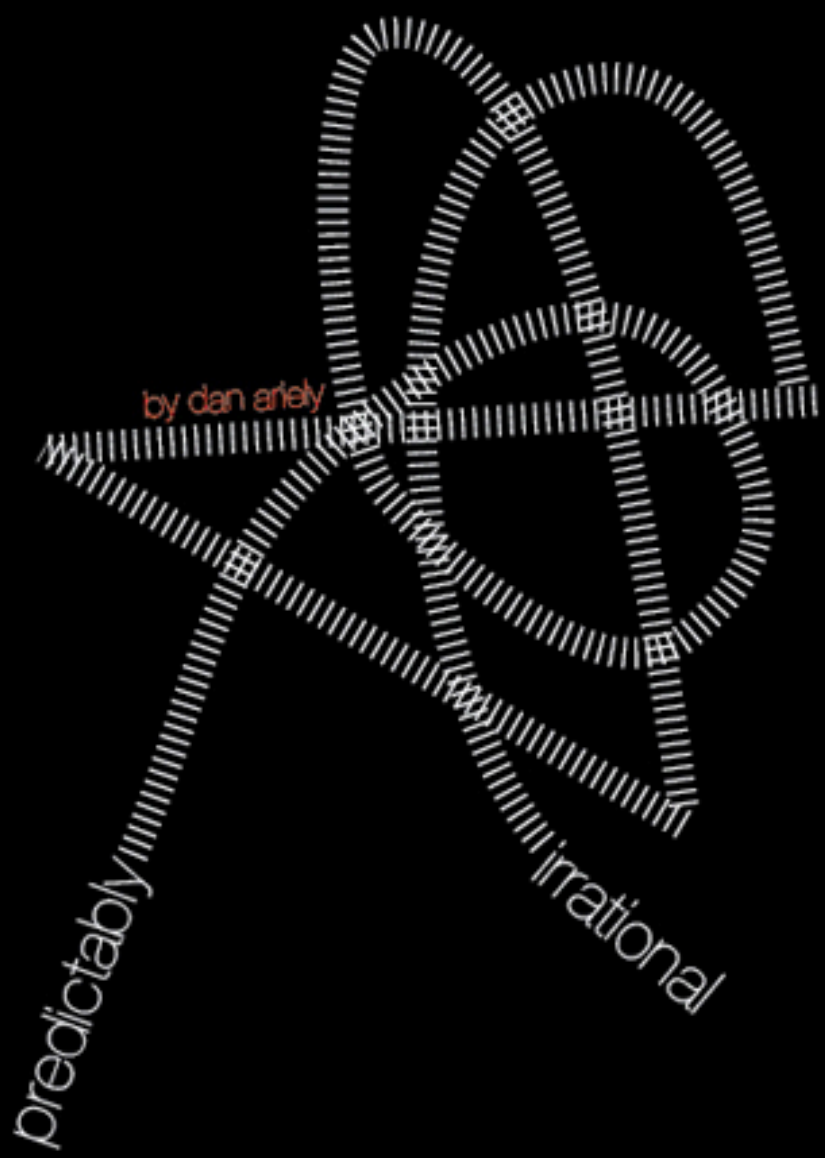
**6 Maart** | Celluloid Jam Sessions in het Bimhuis te Amsterdam. Met Eric Vloeimans, Cor Fuhler, Michael Moore, Florian Weber, Wilberd de Joode en Tony Back.

**11-15 Maart** | Unheard Film Festival in Kriterion en Studio K te Amsterdam. Live soundtracks van o.a. Oi va Voi (o.v.), Arts the Beatdoctor, Dez Mona, Good Dog Happy Man, masterclasses, films, competities, seminars, feest en meer! Kom naar het Unheard Film Festival en open je oren voor de betekenisgevende kracht van geluid in film!

[www.unheardfilm.nl](http://www.unheardfilm.nl) | Voor Ticket info: €12,- per voorstelling, ticketsverkoop bij desbetreffende locatie

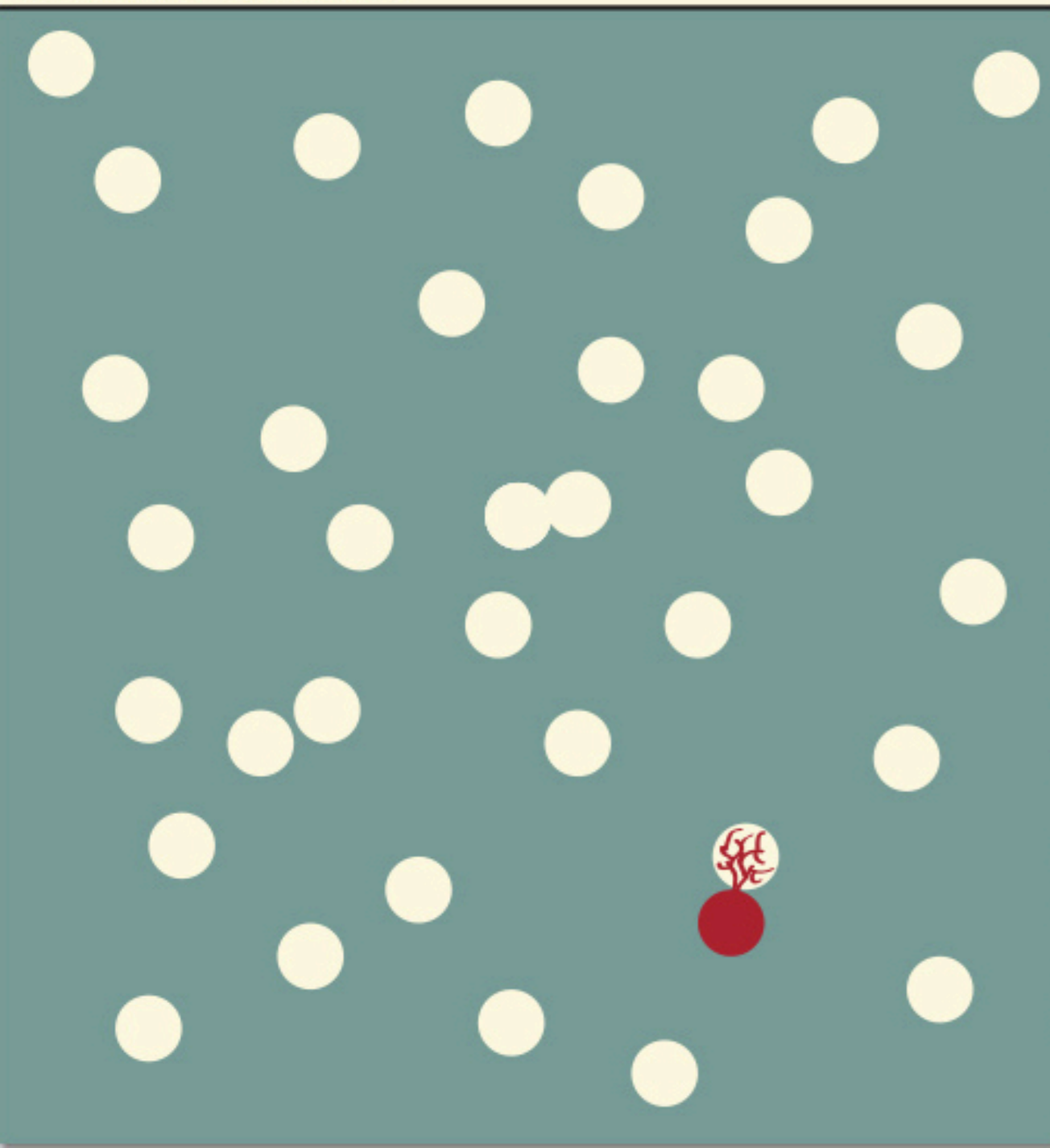
KRITERION  
BIMHUIS | STUDIO K





# The Tipping Point

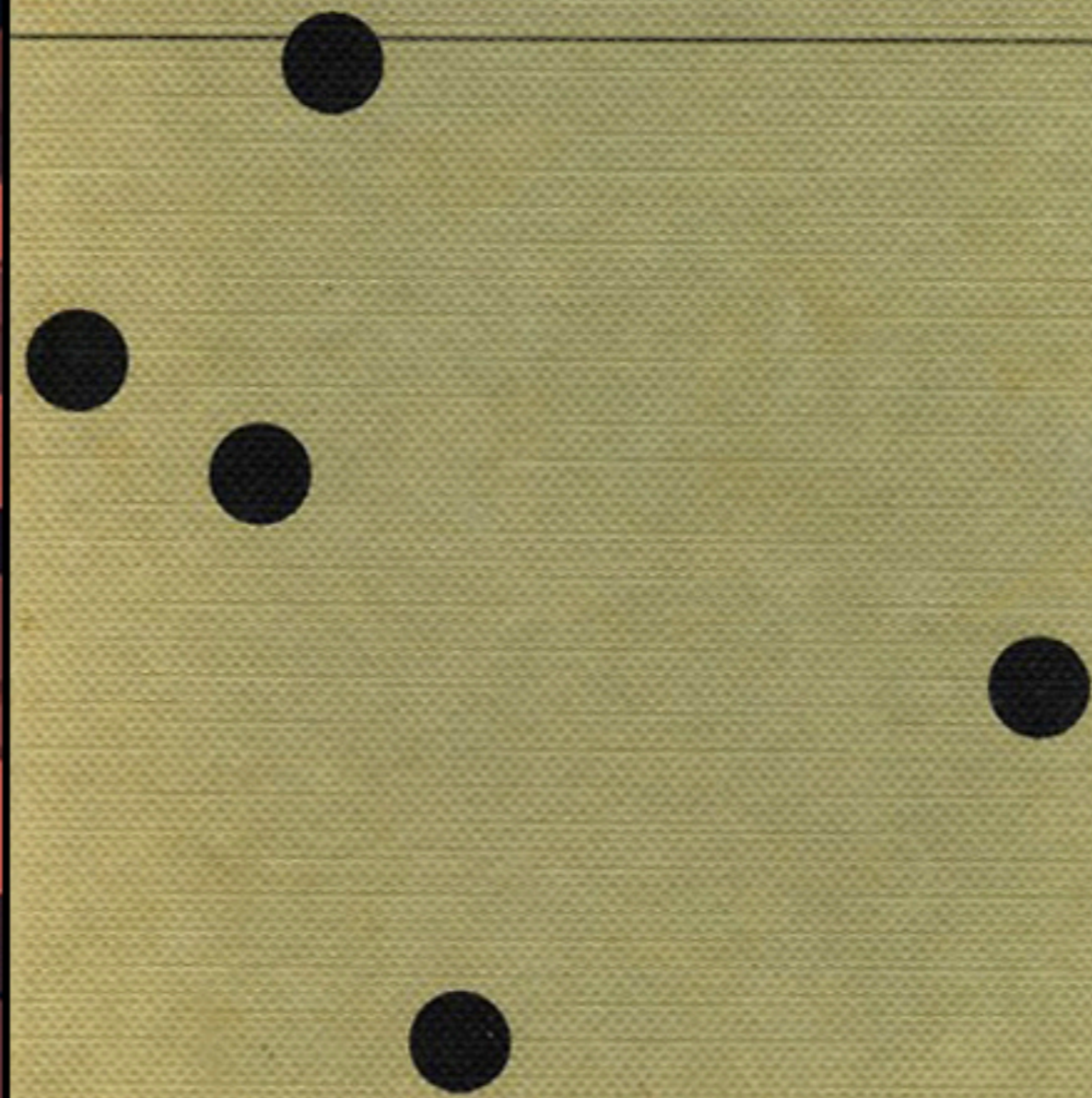
Malcolm Gladwell



FUTURISM  
AN ODYSSEY IN CONTINUITY



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**BEWOGEN BEWEGING  
STEDELIJK AMSTERDAM  
10 maart – 17 april 1961**

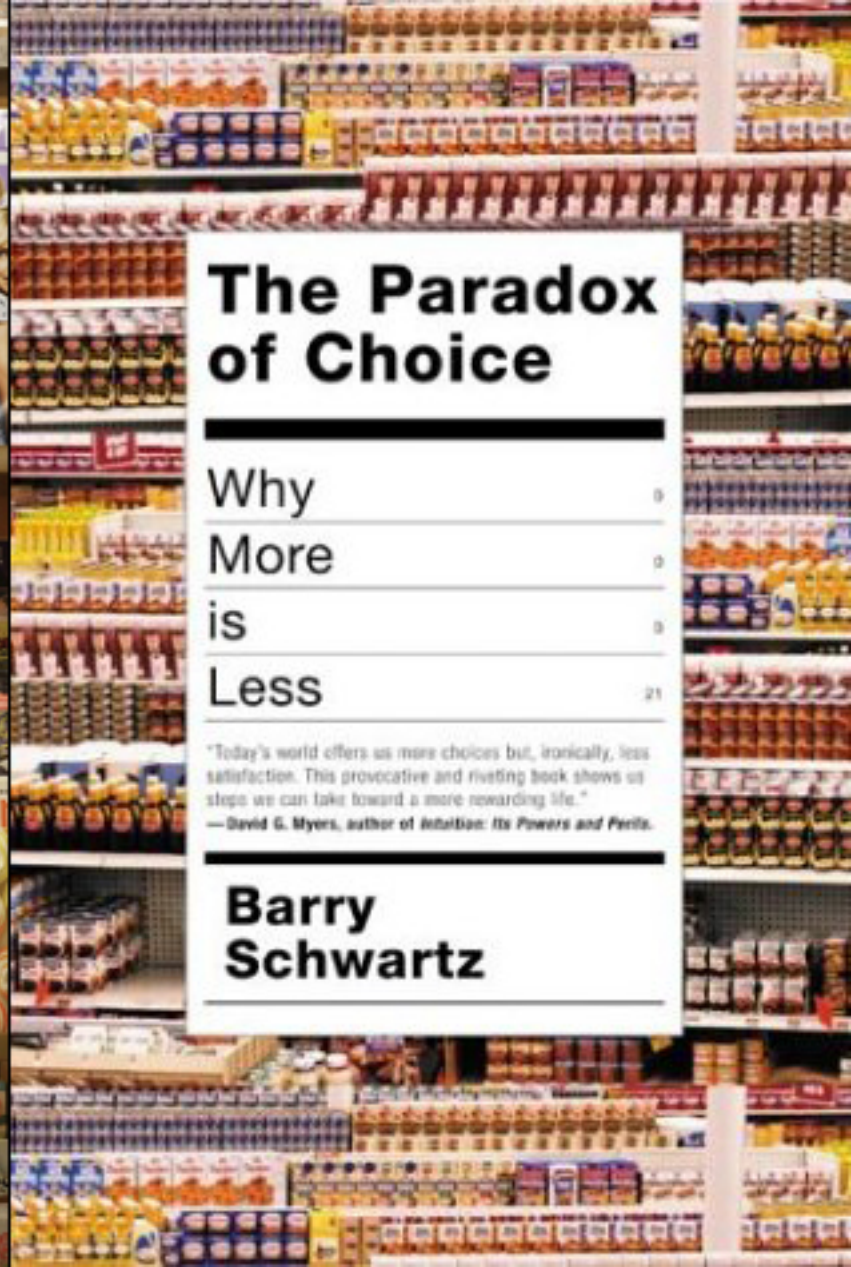
in samenwerking met moderna museet stockholm

Mut zur 25.7.–  
Wut 25.8.12

Produktion  
im Auftrag  
von



malcolm gladwell



## The Paradox of Choice

Why	0
More	0
is	0
Less	21

"Today's world offers us more choices but, ironically, less satisfaction. This provocative and riveting book shows us steps we can take toward a more rewarding life."

—David G. Myers, author of *Intuition: Its Powers and Perils*

**Barry Schwartz**

A  
LACK  
OF  
SPACE

the  
Tipping  
point

malcom gladwell



THEN

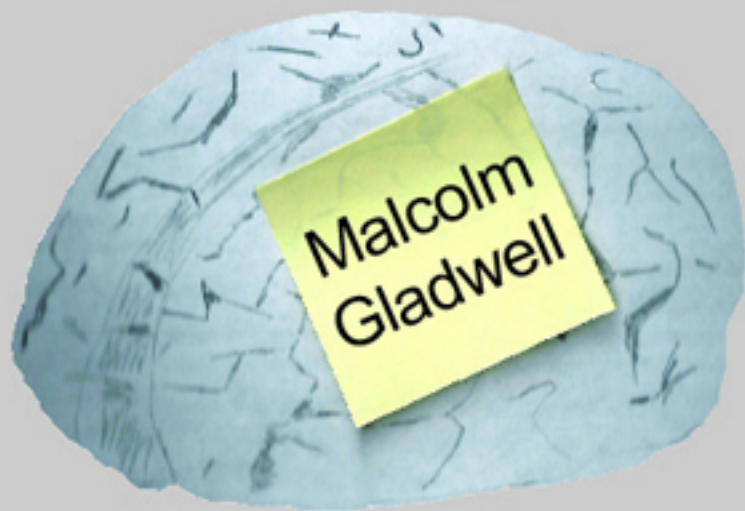
"A terrific first novel. . . . Really funny."  
—NICK SPINOFF, *The Believer*

WE CAME

TO THE END

JOSHUA  
FERRIS

A NOVEL



*the*  
**tipping** *point*