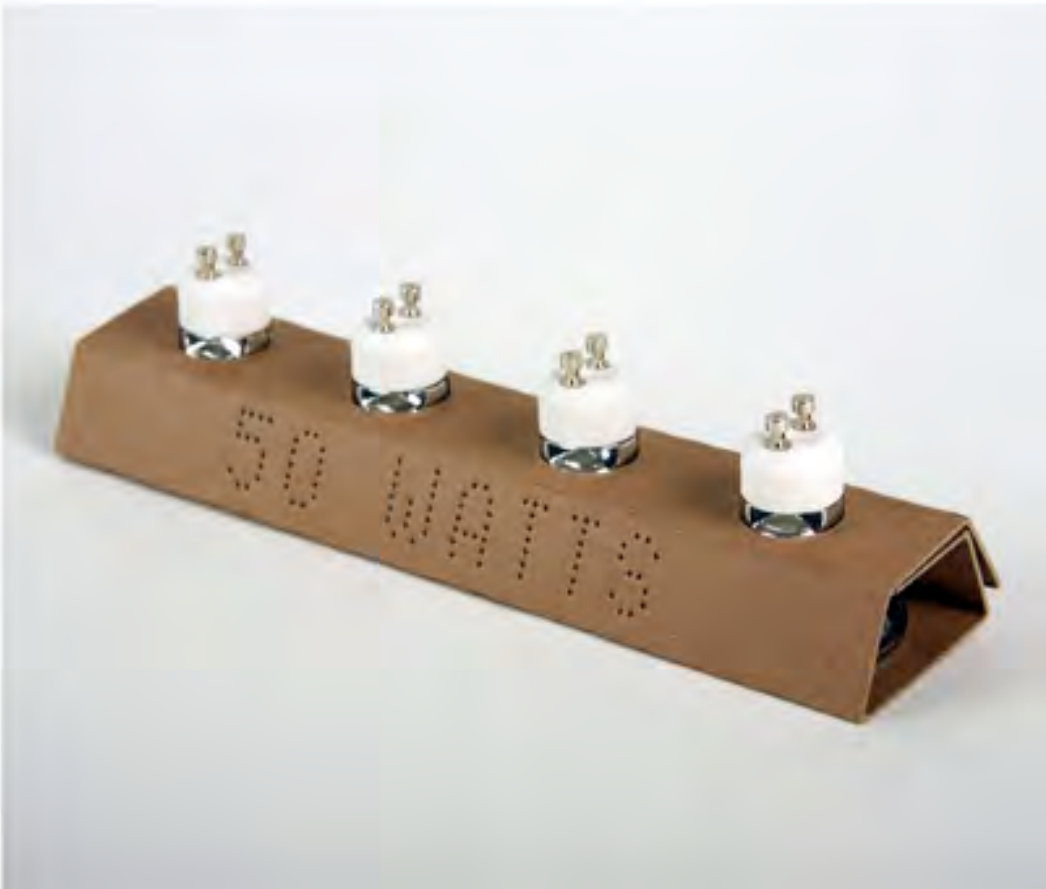
Modularity
+ Stacking

display box with window: recyclable cardboard/1-color, soccer ball

Coca-Cola
Coca-Cola
Coca-Cola
Coca-Cola
Coca-Cola
Coca-Cola

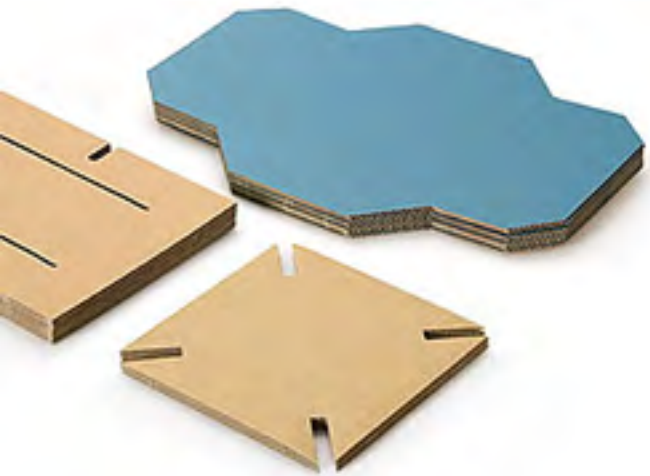

50 WATTS

Qowaz
Qowaz

WOOGERAIN
CITRUS

Below: Creative injection
This specially developed packaging for Novofine combines product protection, storage, and portability. The carton engineering holds the products in place and folds to protect the needles when not in use. Designed by PI Design.

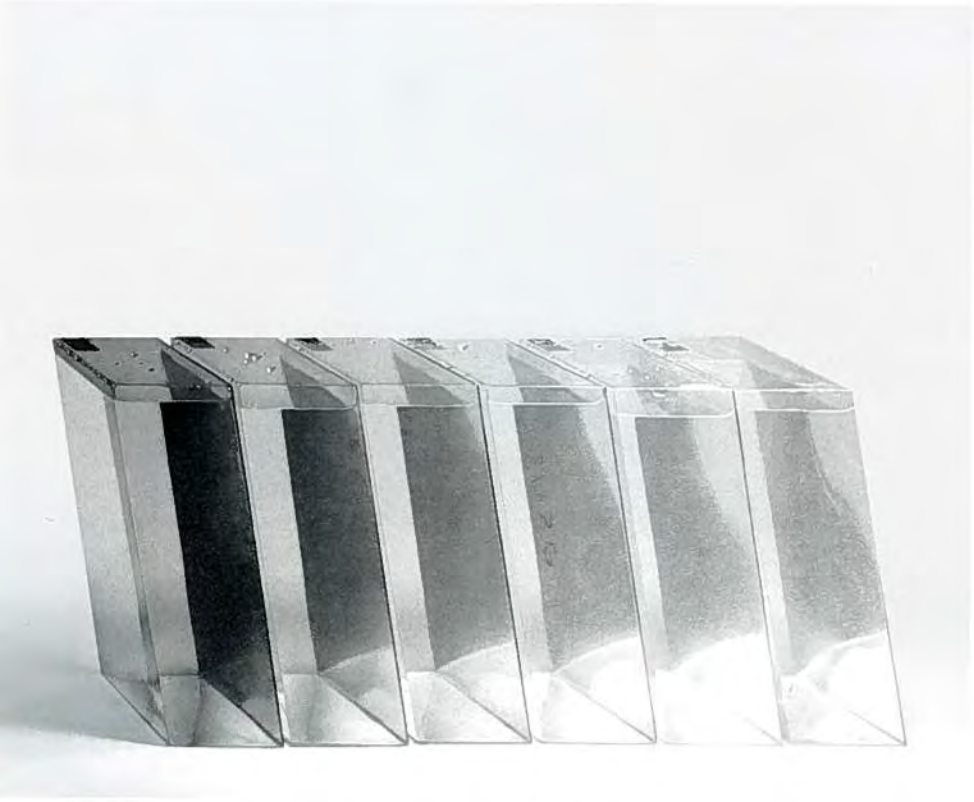
AUBERGE DU SOLEIL
napa valley
AUBERGE DU SOLEIL
AUBERGE DU SOLEIL
napa valley

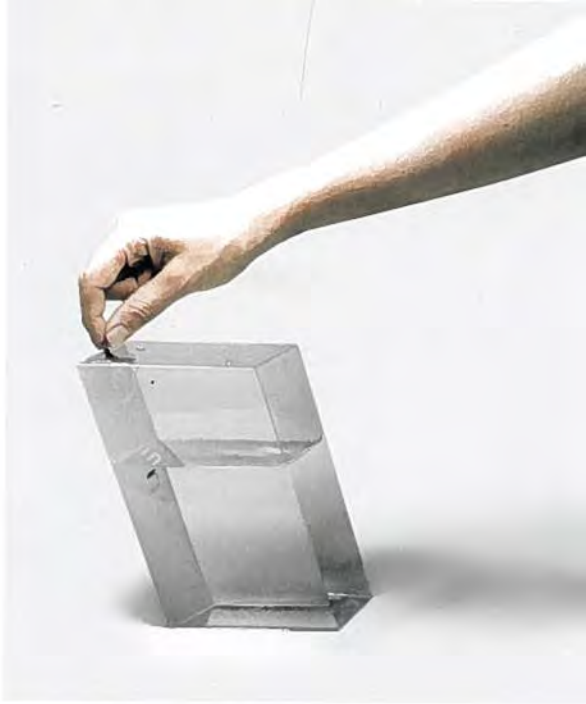


Kid's Set

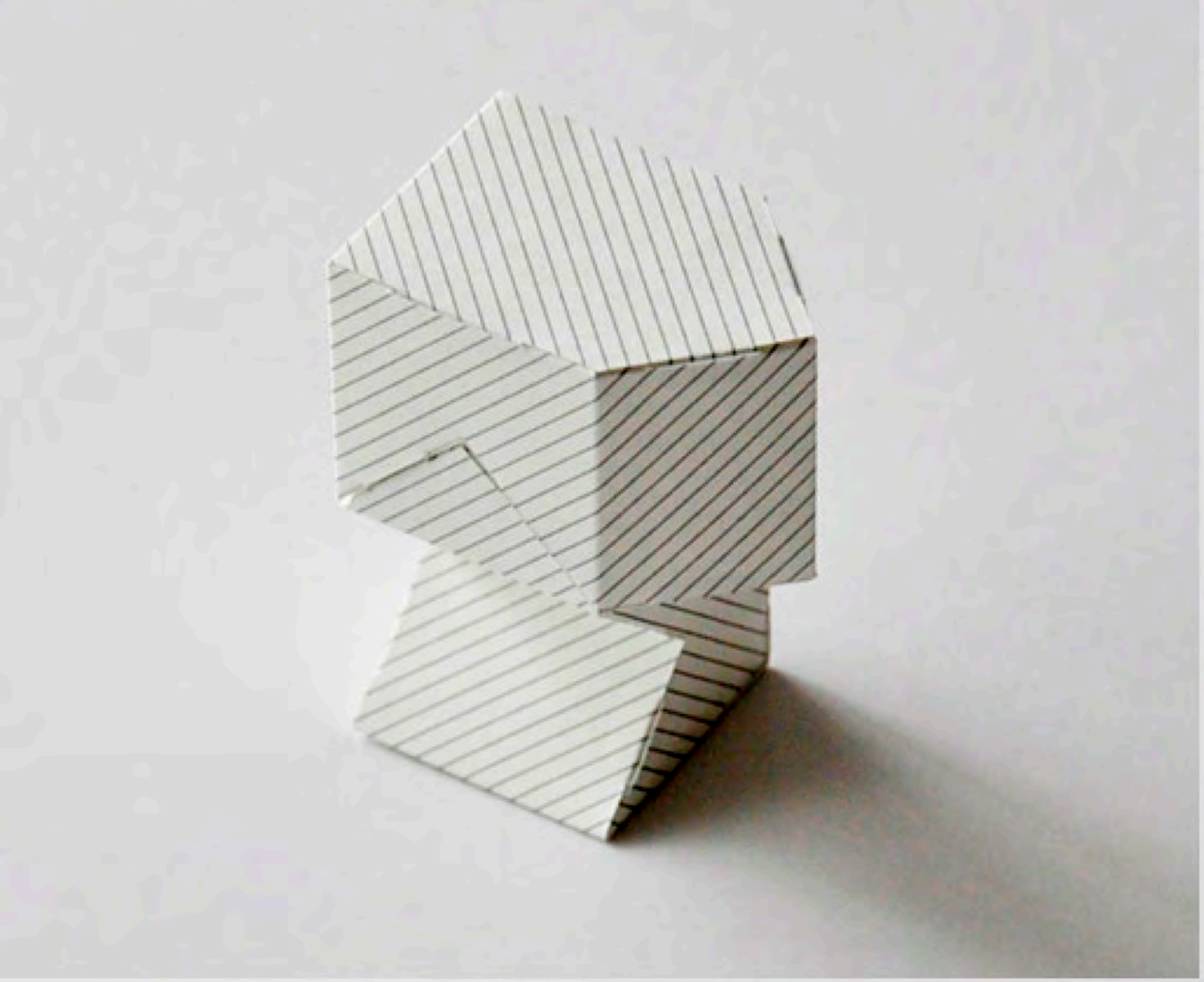
ANNA DABROWSKI

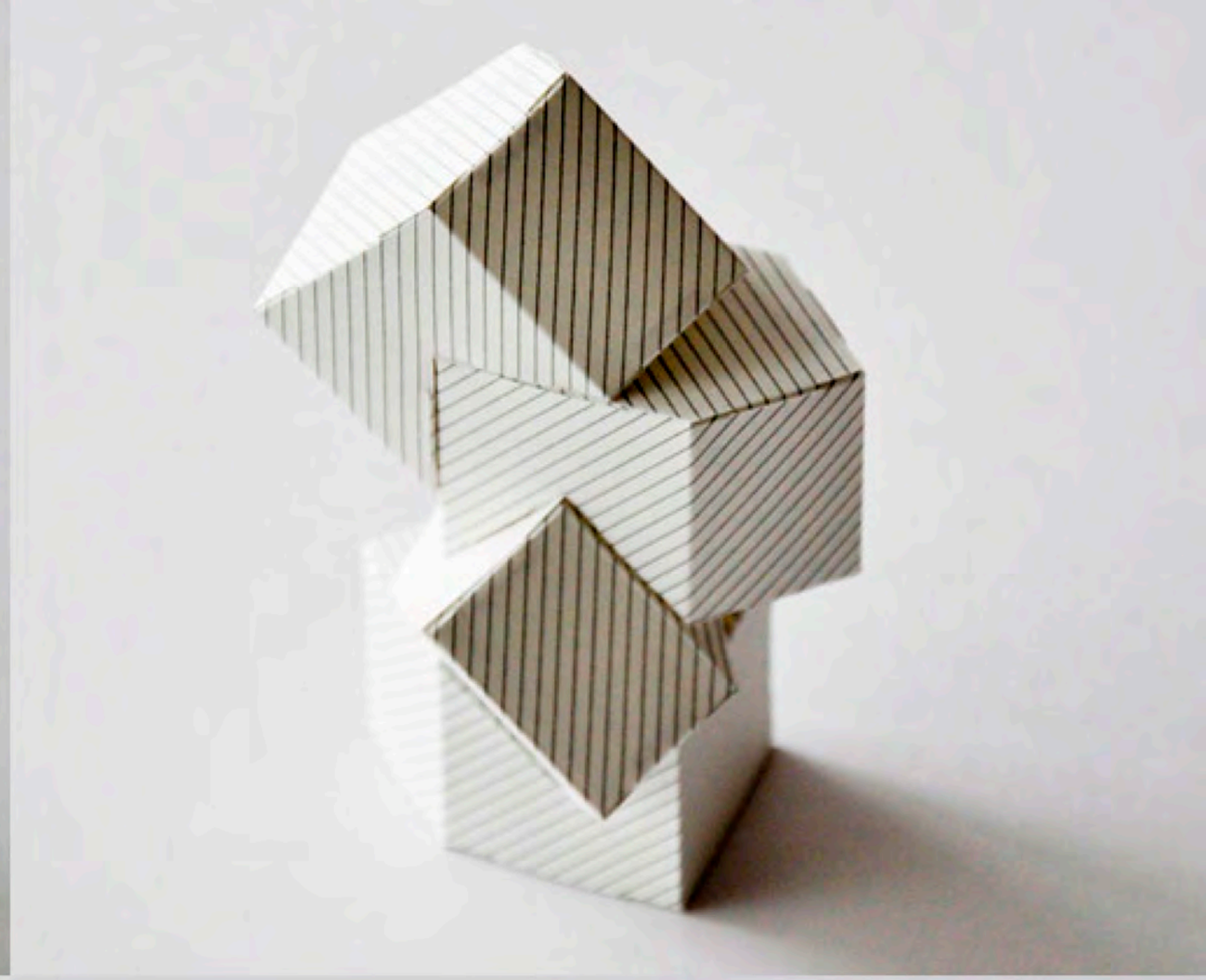
Product: Sweet 2009
Client: Concept/Prototype

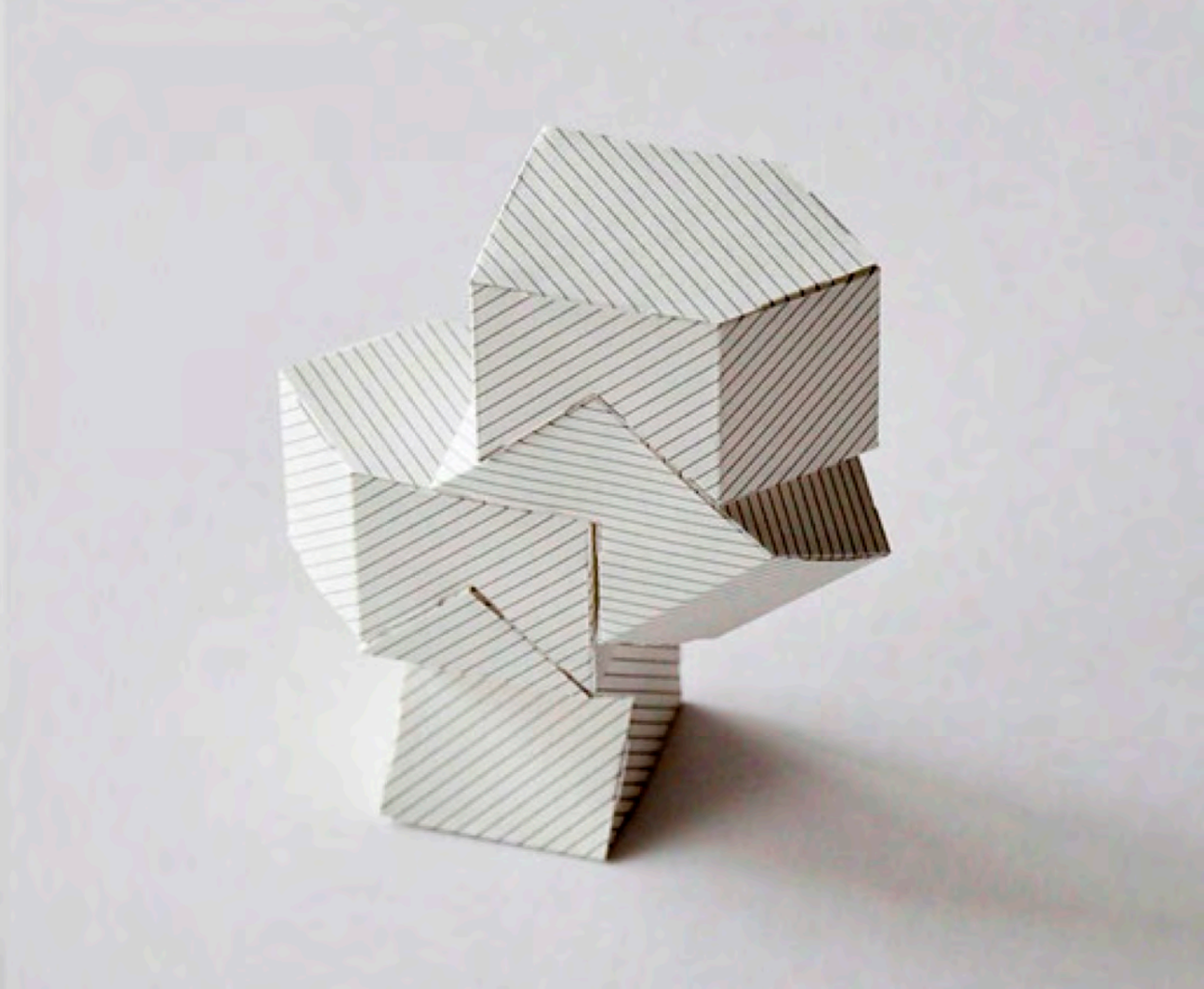




Weekend Whores





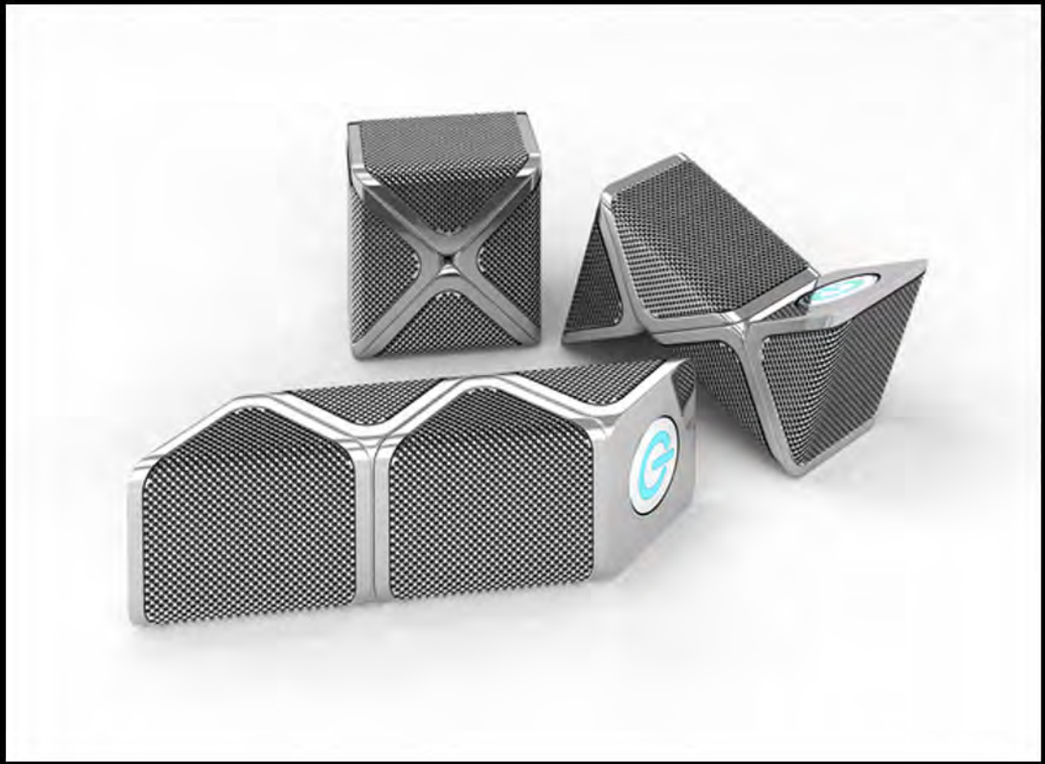


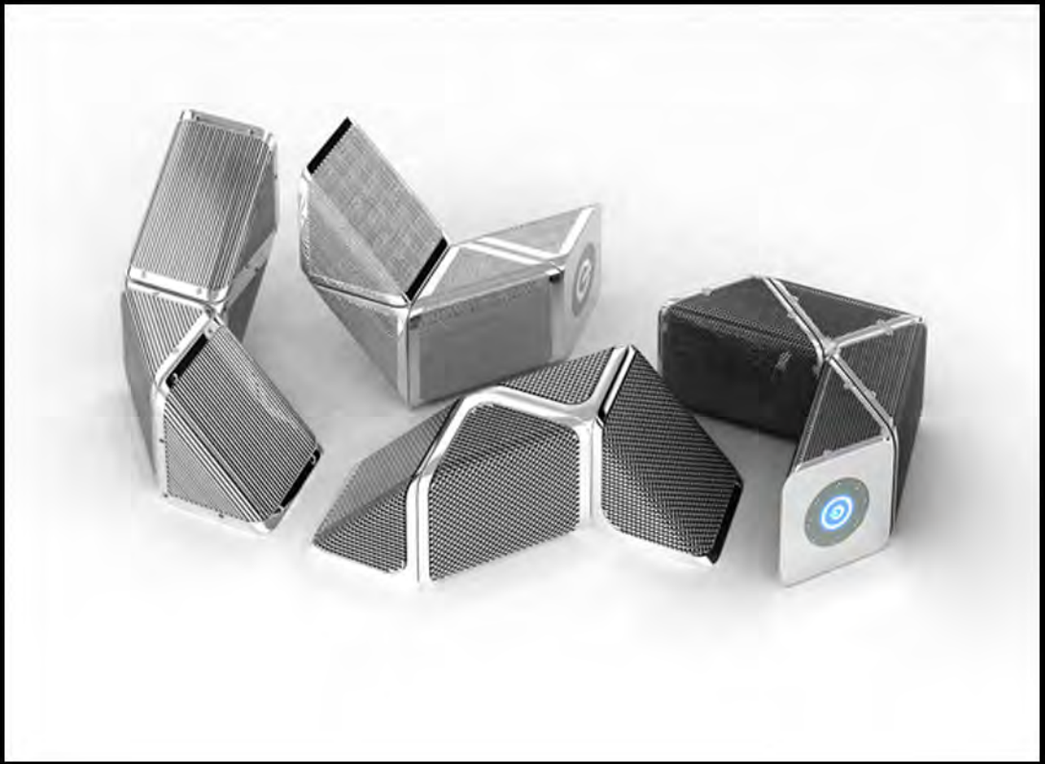
jack
jack
jack
jack
jack
jack
tom dixon.
tom dixon.
tom dixon.
tom dixon.

The disposable paper Dixie Cup was designed in 1908 to replace public metal drinking cups in US trains and public buildings. It was initially called the 'Health Kup', after scares about contamination from common drinking vessels, but in 1919 was renamed the 'Dixie Cup' to give it stronger brand identity in the face of growing competition.

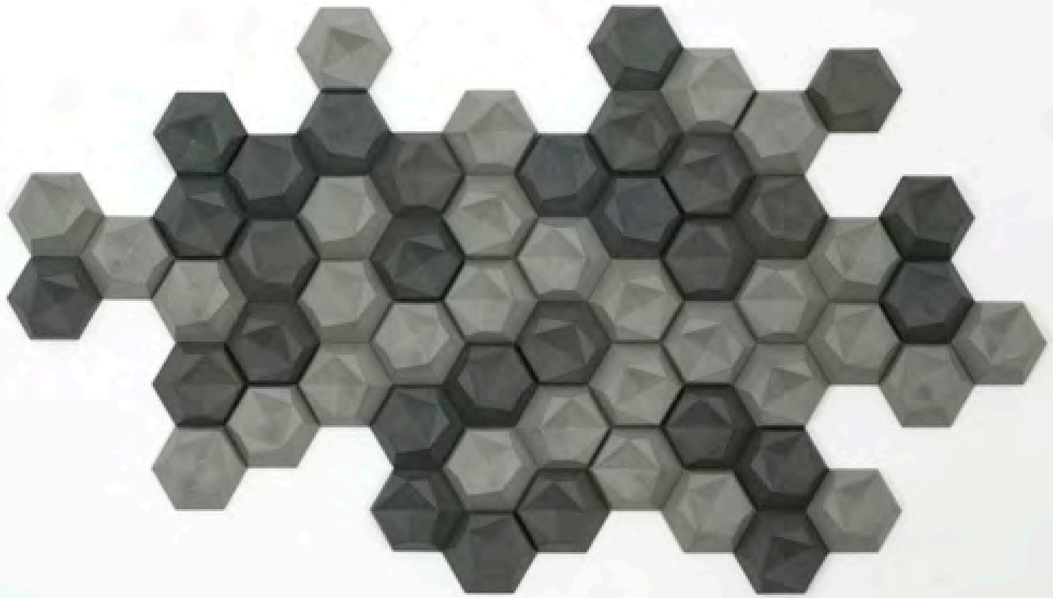
The Ottakringer ladder-chair was inspired by a 19th-century model found in a monastery library in Tyrol, Austria. Ottakringer is the name of the Vienna suburb where it is manufactured today by Section N. The Ottakringer has two purpose functions, as ladder and as chair.

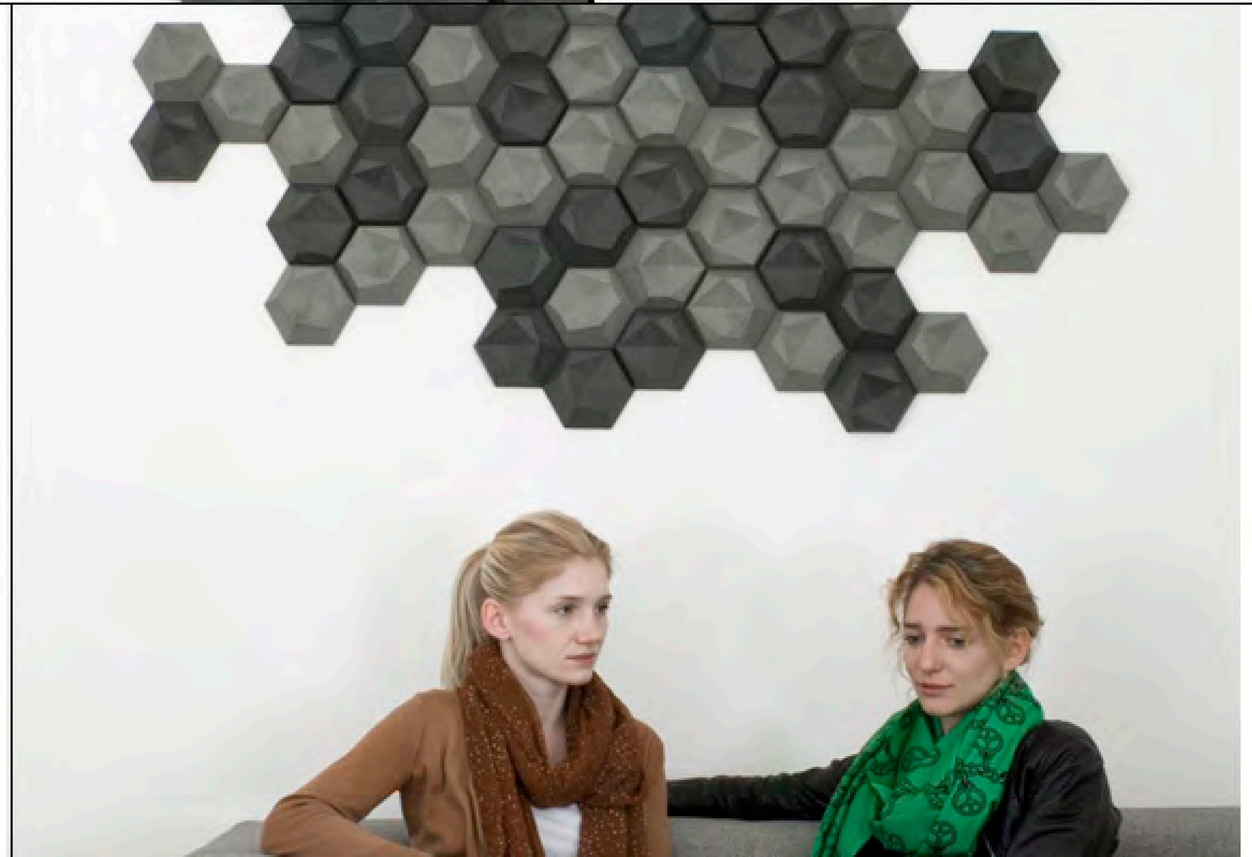
MEMO/PROG
FM
AM
TONE
AST
AM/FM
BRIONVEGA
AM/FM
87 MHz
KHz





iam LUX
13 watts
energy saving
soft white
four bulbs
13 watts
energy saving
soft white
one bulb
iam LUX
13 watts
energy saving
soft white
one bulb
iam LUX
13 watts
energy saving
soft white
one bulb
iam LUX
reduce. reuse. recycle.





Lazerian and Richard Sweeney

Furniture designer Liam Hopkins and artist Richard Sweeney's collaborative Honeycomb range of furniture explores the technical possibilities of cardboard—here shown in the Bravais Armchair and Radiolarian Sofa. Using locally sourced corrugated cardboard, Hopkins and Sweeney's designs were inspired by structural forms recurring throughout nature: for example the shape of a wasp's nest, or the crystalline bone structures of microscopic sea organisms known as 'Radiolaria', hence the name of the Honeycomb sofa.

From this initial interest, Hopkins and Sweeney began to experiment with various shapes and forms, generating images using computer-aided design. The composition of these visuals, primarily consisted of triangular columns that mimicked the conical forms taken as initial inspiration for their work—a configuration that purposefully utilised the structural properties of cardboard.

From this, each individual component for the pieces was created using flat layouts taken from the virtual model, and used to create templates, from which each constituent cardboard part was created. These parts were then cut by hand and glued together to form the Bravais Armchair and Radiolarian Sofa, the latter of which was made up of over 2000 different parts.

Bravais Armchair
2010.
Corrugated cardboard.

above and overleaf
Radiolarian Sofa
2010.
Corrugated cardboard.

\4

\6

\9

\10

\7

\11

\5

\8

\1: The smallest piece in the collection is the stool, which is recommended for children four-to-eight years of age. It takes about three and a half hours to build.

\2: The chair is suitable for the same age group, and takes around five and a half hours to build.

\3: The rocker has been designed for younger children, and is recommended for the ages of one and a half years to four years. It takes around five and a half hours to build.

\4: The collection is based on the idea of folding a piece of flat cardboard according to ergonomic and formal considerations.

\5–11: An aim of foldschool is to put the consumer and product into a personal relationship through an understanding of crafting as a direct approach to design. The assembly process involves the use of readily available tools and materials: cutter, ruler, folding tool, cutting mat, spray adhesive, needle, glue, and masking tape.

There's something old school about Foldschool, despite its contemporary angular forms. This collection of do-it-yourself cardboard furniture for kids contains a stool, a chair, and a rocker. Each is made (by adults) with four-millimetre-thick corrugated cardboard by following patterns that can be downloaded for free from www.foldschool.com and printed on A4 or A3 paper. Swiss architect Nicola Enrico Stäubli designed the collection as a reaction to the superficiality and wastefulness he perceived in mass culture. He aimed to return design to one of its core aims – creating an appealing and functional product at a reasonable price through a smart production process and appropriate dealings with resources.

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Foldschool
Cardboard
Furniture