For a general linear model $\mathbf{Y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$ we have the general result that for the least-squares estimate

$$\operatorname{var}(\hat{\boldsymbol{\beta}}) = \sigma^2 (\mathbf{X}' \mathbf{X})^{-1}$$

in the full rank case or, more generally,

$$\operatorname{var}(\mathbf{a}'\hat{\boldsymbol{\beta}}) = \sigma^2 \mathbf{a}' (\mathbf{X}'\mathbf{X})^- \mathbf{a}$$

when $\mathbf{a'}\boldsymbol{\beta}$ is estimable. Therefore, how well we estimate our parameters depends on the error variance and the values of the predictors \mathbf{X} . In particular it does not depend on the data $\mathbf{Y}(!)$. ORTHOGONAL STRUCTURE IN THE DESIGN MATRIX Partition the linear model as

$$E[\mathbf{Y}] = (\mathbf{X}_0, \mathbf{X}_1, \cdots, \mathbf{X}_k) \begin{pmatrix} \boldsymbol{\beta}_0 \\ \boldsymbol{\beta}_1 \\ \vdots \\ \boldsymbol{\beta}_k \end{pmatrix},$$

where \mathbf{X}_j is $n \times p_j$, $\boldsymbol{\beta}_j$ is $p_j \times 1$, and $\sum_j p_j = p$. Suppose that the columns of \mathbf{X}_i are orthogonal to those of \mathbf{X}_j , i.e.,

$$\mathbf{X}'_i \mathbf{X}_j = \mathbf{0}$$
, for all i, j .

Then $\hat{\boldsymbol{\beta}} = (\mathbf{X'X})^{-1}\mathbf{X'Y}$ has the form

$$\begin{pmatrix} \hat{\boldsymbol{\beta}}_{0} \\ \hat{\boldsymbol{\beta}}_{1} \\ \vdots \\ \hat{\boldsymbol{\beta}}_{k} \end{pmatrix} = \begin{pmatrix} (\mathbf{X}_{0}'\mathbf{X}_{0})^{-1} & \mathbf{0} & \cdots & \mathbf{0} \\ \mathbf{0} & (\mathbf{X}_{1}'\mathbf{X}_{1})^{-1} & \cdots & \mathbf{0} \\ \vdots & \vdots & \ddots & \vdots \\ \mathbf{0} & \mathbf{0} & \cdots & (\mathbf{X}_{k}'\mathbf{X}_{k})^{-1} \end{pmatrix} \begin{pmatrix} \mathbf{X}_{0}'\mathbf{Y} \\ \mathbf{X}_{1}'\mathbf{Y} \\ \vdots \\ \mathbf{X}_{k}'\mathbf{Y} \end{pmatrix}$$
$$= \begin{pmatrix} (\mathbf{X}_{0}'\mathbf{X}_{0})^{-1}\mathbf{X}_{0}'\mathbf{Y} \\ (\mathbf{X}_{1}'\mathbf{X}_{1})^{-1}\mathbf{X}_{1}'\mathbf{Y} \\ \vdots \\ (\mathbf{X}_{k}'\mathbf{X}_{k})^{-1}\mathbf{X}_{k}'\mathbf{Y} \end{pmatrix}.$$

Therefore, the least-squares estimate of β_i does not depend on any of the other terms are in the model.

Also,

$$RSS = (\mathbf{Y} - \hat{\mathbf{Y}})'(\mathbf{Y} - \hat{\mathbf{Y}})$$

= $\mathbf{Y}'\mathbf{Y} - \hat{\mathbf{Y}}'\mathbf{Y} - \underbrace{\mathbf{Y}'}_{\mathbf{Y}=\hat{\mathbf{Y}}+\hat{\boldsymbol{\varepsilon}}} \hat{\mathbf{Y}} + \hat{\mathbf{Y}}'\hat{\mathbf{Y}}$
= $\mathbf{Y}'\mathbf{Y} - \hat{\mathbf{Y}}'\mathbf{Y} - (\hat{\mathbf{Y}} + \hat{\boldsymbol{\varepsilon}})'\hat{\mathbf{Y}} + \hat{\mathbf{Y}}'\hat{\mathbf{Y}}$
= $\mathbf{Y}'\mathbf{Y} - \hat{\mathbf{Y}}'\mathbf{Y} - \hat{\boldsymbol{\varepsilon}}'\hat{\mathbf{Y}}$
= $\mathbf{Y}'\mathbf{Y} - \hat{\mathbf{Y}}'\mathbf{Y}$
= $\mathbf{Y}'\mathbf{Y} - \hat{\boldsymbol{\beta}}'\mathbf{X}'\mathbf{Y}$
= $\mathbf{Y}'\mathbf{Y} - \hat{\boldsymbol{\beta}}'\mathbf{X}'\mathbf{Y}$

Therefore if $\boldsymbol{\beta}_i$ is set equal to 0, RSS increases by $\hat{\boldsymbol{\beta}}'_i \mathbf{X}'_i \mathbf{Y}$.

In-Class Exercise: (Simple linear regression). Consider simple linear regression with the usual model $Y_i = \beta_0 + \beta_1 x_i + \varepsilon_i$ and also using the no-intercept model $Y_i = \beta_1 x_i + \varepsilon_i$. For both models, find a formula for the estimate of the slope parameter β_1 . When will the two estimates be the same?

For the with-intercept model, the least-squares estimate of β_1 is

$$\hat{\beta}_1 = \sum_{i=1}^n (x_i - \bar{x}) Y_i / \sum_{i=1}^n (x_i - \bar{x})^2.$$

For the no-intercept model, the least-squares estimate of β_1 is

$$\hat{\beta}_1 = \sum_{i=1}^n x_i Y_i / \sum_{i=1}^n x_i^2.$$

The slope estimates in the two models will be equal when $\bar{x} = 0$, i.e., when $x = (x_1, \ldots, x_n)'$ is orthogonal to the intercept $\mathbf{1} = (1, \ldots, 1)'$.

In-Class Exercise: Consider an adjustment to the basic linear model:

$$Y_i = \beta_0 + \beta_1 \bar{x} + \beta_1 (x_i - \bar{x}) + \varepsilon_i$$

= $\beta_0^* + \beta_1 (x_i - \bar{x}) + \varepsilon_i$,

What is the design matrix? Does it have orthogonal structure? Use the result on page 1 to find $\hat{\beta}_0$ and $\hat{\beta}_1$. Compare your formula for $\hat{\beta}_1$ to the formula for the with-intercept model on the last page.

$$\mathbf{X} = \begin{pmatrix} 1 & x_1 - \bar{x} \\ 1 & x_2 - \bar{x} \\ \vdots & \vdots \\ 1 & x_n - \bar{x} \end{pmatrix} = (\mathbf{x}_0, \mathbf{x}_1)$$

has orthogonal columns and so by the result on p. 1,

$$\hat{\beta}_0^* = \frac{\mathbf{x}_0' \mathbf{Y}}{\mathbf{x}_0' \mathbf{x}_0} = \bar{Y},$$
$$\hat{\beta}_1 = \frac{\mathbf{x}_1' \mathbf{Y}}{\mathbf{x}_1' \mathbf{x}_1} = \sum_{i=1}^n (x_i - \bar{x}) Y_i / \sum_{i=1}^n (x_i - \bar{x})^2.$$

Orthogonality and precision of least-squares estimates:

Theorem: (Seber & Lee Exercise 3e.3). Assume the linear model $\mathbf{Y} \sim N_n(\mathbf{X}\boldsymbol{\beta}, \sigma^2 \mathbf{I})$, where the columns of \mathbf{X} are linearly independent (so we're in the full rank case). Further suppose that

$$\mathbf{x}_i'\mathbf{x}_i \le c_i^2,$$

for fixed constants c_i . Then

$$\operatorname{var}(\hat{\beta}_i) \ge \sigma^2 / c_i^2,$$

and the minimum is attained when $\mathbf{x}'_i \mathbf{x}_i = c_i^2$, and the columns of **X** are orthogonal, i.e., $\mathbf{x}'_i \mathbf{x}_j = 0$, for $j \neq i$.

Example: $(2^k \text{ factorial design})$. Suppose that k factors are to be studied to determine their effect on the output of a manufacturing process. Each factor is to be varied within a given plausible range of values and the variables have been scaled so that the range is -1 to +1. Then the theorem implies that the optimal design has orthogonal columns and all variables set to +1 or -1. Such a design is called a 2^k factorial design. Lemma: If \mathbf{A} and \mathbf{D} are symmetric and all inverses exist,

$$\begin{pmatrix} \mathbf{A} & \mathbf{B} \\ \mathbf{B'} & \mathbf{D} \end{pmatrix}^{-1} = \begin{pmatrix} \mathbf{A}^{-1} + \mathbf{A}^{-1}\mathbf{B}\mathbf{E}^{-1}\mathbf{B'}\mathbf{A}^{-1} & -\mathbf{A}^{-1}\mathbf{B}\mathbf{E}^{-1} \\ -\mathbf{E}^{-1}\mathbf{B'}\mathbf{A}^{-1} & \mathbf{E}^{-1} \end{pmatrix},$$

where $\mathbf{E} = \mathbf{D} - \mathbf{B}' \mathbf{A}^{-1} \mathbf{B}$.

Proof: Check that the matrix times the candidate inverse matrix gives the identity.

Proof of the Theorem: Let k = p - 1. For convenience, assume that β_i is in the last position, i.e., i = k, (reordering the columns of **X** if necessary).

Write $\mathbf{X} = (\mathbf{x}_0, \mathbf{x}_1, \dots, \mathbf{x}_k) = (\mathbf{W}, \mathbf{x}_k)$. Then

$$\mathbf{X'X} = \left(egin{array}{ccc} \mathbf{W'W} & \mathbf{W'x}_k \ \mathbf{x}'_k \mathbf{W} & \mathbf{x}'_k \mathbf{x}_k \end{array}
ight).$$

Now apply the lemma:

$$\operatorname{var}(\hat{\beta}_k) = \frac{\sigma^2}{\mathbf{x}'_k \mathbf{x}_k - \mathbf{x}'_k \mathbf{W}(\mathbf{W}'\mathbf{W})^{-1} \mathbf{W}' \mathbf{x}_k}.$$

We can show that $\mathbf{x}'_k \mathbf{x}_k - \mathbf{x}'_k \mathbf{W} (\mathbf{W}' \mathbf{W})^{-1} \mathbf{W}' \mathbf{x}_k \leq \mathbf{x}'_k \mathbf{x}_k$ It follows that $\operatorname{var}(\hat{\beta}_k) \geq \sigma^2/c_k^2$, with equality if and only if $\mathbf{x}'_k \mathbf{x}_k = c_k^2$ and $\mathbf{x}'_j \mathbf{x}_k = 0$ for all $j \neq k$.

MULTICOLLINEARITY

A useful expression for $\operatorname{var}(\mathbf{a}'\hat{\boldsymbol{\beta}})$ can be obtained from the theorem as follows. Because $\mathbf{X}'\mathbf{X}$ is p.s.d. with rank r, it must have r positive eigenvalues $\lambda_1, \ldots, \lambda_r$ and p-r zero eigenvalues. Therefore, there is an orthogonal \mathbf{T} such that

$$\mathbf{T}'(\mathbf{X}'\mathbf{X})\mathbf{T} = \mathbf{\Lambda} = \operatorname{diag}(\lambda_1, \ldots, \lambda_r, 0, \ldots, 0).$$

Now a generalized inverse of Λ is (check it!)

$$\mathbf{\Lambda}^{-} = \operatorname{diag}(\lambda_1^{-1}, \dots, \lambda_r^{-1}, 0, \dots, 0).$$

and a generalized inverse of $\mathbf{X}'\mathbf{X}$ is

$$(\mathbf{X}'\mathbf{X})^{-} = \mathbf{T}\mathbf{\Lambda}^{-}\mathbf{T}'.$$

Therefore,

$$\operatorname{var}(\mathbf{a}'\hat{\boldsymbol{\beta}}) = \sigma^{2}\mathbf{a}'(\mathbf{X}'\mathbf{X})^{-}\mathbf{a}$$

= $\sigma^{2}\mathbf{a}'\mathbf{T}\mathbf{\Lambda}^{-}\mathbf{T}'\mathbf{a}$
= $\sigma^{2}\mathbf{c}'\mathbf{\Lambda}^{-}\mathbf{c}, \ (\mathbf{c} = \mathbf{T}'\mathbf{a})$
= $\sigma^{2}\sum_{i=1}^{r}c_{i}^{2}\lambda_{i}^{-1}.$

This formula identifies the effect of *multicollinearity*, i.e., near linear dependencies in columns of **X**. Which functions $\mathbf{a}'\boldsymbol{\beta}$ will be most affected by multicollinearity? If $\mathbf{a} = a\boldsymbol{\alpha}_i$, where $\boldsymbol{\alpha}_i$ is a column of **T** (eigenvector of $\mathbf{X}'\mathbf{X}$), then $\mathbf{c} = \mathbf{T}'(a\boldsymbol{\alpha}_i) = a\mathbf{e}_i$, where $\mathbf{e}_i = (0, \ldots, 0, 1, 0, \ldots, 0)'$ with 1 in the *i*th component. Then $\operatorname{var}(\mathbf{a}'\hat{\boldsymbol{\beta}}) = a^2\sigma^2\lambda_i^{-1}$. If λ_i is small (but positive), $\operatorname{var}(\mathbf{a}'\hat{\boldsymbol{\beta}})$ will be large. Suppose we can get one more observation and we can choose the values of the predictor variables $\mathbf{x}'_{n+1} = (x_{n+1,0}, \ldots, x_{n+1,p-1})$ for the next observation Y_{n+1} . What values should we choose? The model for the full data set is

$$egin{array}{ll} \left(egin{array}{c} \mathbf{Y} \ Y_{n+1} \end{array}
ight) \ = \ \left(egin{array}{c} \mathbf{X} \ \mathbf{x}_{n+1} \end{array}
ight) oldsymbol{eta} + \left(egin{array}{c} oldsymbol{arepsilon} \ arepsilon_{n+1} \end{array}
ight) \ = \ \mathbf{X}_* oldsymbol{eta} + oldsymbol{arepsilon}_*. \end{array}$$

Suppose we choose $\mathbf{x}'_{n+1} = a \boldsymbol{\alpha}'_i$ where $\boldsymbol{\alpha}_i$ is an eigenvector of $\mathbf{X}'\mathbf{X}$ with eigenvalue λ_i . Except for this particular eigenvector $\boldsymbol{\alpha}_i$, the eigenvectors of $\mathbf{X}'_*\mathbf{X}_*$ are the same as those of $\mathbf{X}'\mathbf{X}$ with the same eigenvalues:

$$\mathbf{X}_{*} = \begin{pmatrix} \mathbf{X} \\ \mathbf{x}_{n+1}' \end{pmatrix}$$

 $\mathbf{X}_{*}'\mathbf{X}_{*} = \begin{pmatrix} \mathbf{X} & \mathbf{x}_{n+1} \end{pmatrix} \begin{pmatrix} \mathbf{X} \\ \mathbf{x}_{n+1}' \end{pmatrix} = \mathbf{X}'\mathbf{X} + \mathbf{x}_{n+1}\mathbf{x}_{n+1}'$

Let $\boldsymbol{\alpha}$ be an eigenvector of $\mathbf{X}'\mathbf{X}$ (with eigenvalue λ) different from \mathbf{x}_{n+1} .

$$\mathbf{X}'_{*}\mathbf{X}_{*}\boldsymbol{\alpha} = (\mathbf{X}'\mathbf{X} + \mathbf{x}_{n+1}\mathbf{x}'_{n+1})\boldsymbol{\alpha} = \mathbf{X}'\mathbf{X}\boldsymbol{\alpha} + \mathbf{x}_{n+1}\mathbf{x}'_{n+1}\boldsymbol{\alpha}$$
$$= \mathbf{X}'\mathbf{X}\boldsymbol{\alpha} = \lambda\boldsymbol{\alpha}$$

since the eigenvectors of $\mathbf{X}'\mathbf{X}$ are orthogonal.

For the particular eigenvector $\boldsymbol{\alpha}_i$ with eigenvalue λ_i :

$$\mathbf{X}'_{*}\mathbf{X}_{*}\boldsymbol{\alpha}_{i} = (\mathbf{X}'\mathbf{X} + \mathbf{x}_{n+1}\mathbf{x}'_{n+1})\boldsymbol{\alpha}_{i}$$

= $\mathbf{X}'\mathbf{X}\boldsymbol{\alpha}_{i} + a^{2}\boldsymbol{\alpha}_{i}\boldsymbol{\alpha}'_{i}\boldsymbol{\alpha}_{i}$
= $\lambda_{i}\boldsymbol{\alpha}_{i} + a^{2}\boldsymbol{\alpha}_{i} = (\lambda_{i} + a^{2})\boldsymbol{\alpha}_{i}$

Therefore, it may be best to choose \mathbf{x}_{n+1} to be proportional to the eigenvector with the smallest positive eigenvalue. This will increase the smallest positive eigenvalue in the extended design matrix, and thereby decrease the worst-case variability.