

# Sequential Experimental Designs for Generalized Linear Models

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# Background (Motivation)

- Designing an experiment or a study
- Restrictions on sample size (due to cost, time, etc)
- How do we design an efficient experiment with valid estimate of the parameter?

## Previous Works

- Chaudhuri and Mykland (1993): Sequential designs in GLMs could lead to fully efficient designs and asymptotically efficient MLEs
- Dixon and Mood (1948); Neyer (1994); Haines, Perevozskaya, and Rosenberger (2003); Ivanova and Wang (2004); Biedermann, Dette, and Zhu (2006); Karvanen, Vartiainen, Timofeev, and Pekola (2007): Sequential designs for binary data, focused on single-factor experiments.

# Efficient Design

- Efficient experimental designs for GLMs depend on the unknown coefficients.
- Sequential design: next design point chosen based on current data.

# What is Efficient?

- Optimality criterion: D-optimal
- D-optimality criterion: maximize the determinant of the information matrix  $\mathbf{I}(\beta; d)$   
 $\beta$  = parameters in the model;  $d$  = design
- Bayesian D-optimality criterion (Chaloner and Larntz, 1989):

$$\phi(d) = \int \log(\mathbf{I}(\beta; d)) d\pi(\beta) \quad (1)$$

where  $\pi(\beta)$  = prior distribution on  $\beta$ .

# Overview of Proposed Method: Approximate Design Criteria

- Discretized posterior

$$\phi_1(d) = \sum_{u=1}^n r_u \log(\mathbf{I}(\beta_u; d)) \quad (2)$$

where  $r_u = L(\beta_u) / \sum_{u=1}^n L(\beta_u)$

- A faster approximation

$$\phi_2(d) = \log(\mathbf{I}(\tilde{\beta}; d)) \quad (3)$$

where  $\tilde{\beta} = \beta_{(g)}$  such that  $\sum_{u=1}^g r_{(u)} \geq 0.5$  and  $\sum_{u=g}^n r_{(u)} \geq 0.5$ .

- Another approximation for determining augmentation horizon

$$\phi_3(d) = (1/p)\phi_2(d) - \log(n) \quad (4)$$

## Overview of Proposed Method: Algorithm

- In the beginning of the experiment, define the augmentation horizon ( $m$ ).
- Find a locally D-optimal  $m$ -run augmentation to the current design, maximizing  $\phi_2$  at the current parameter median.
- Generate a candidate set for the augmentation consisting of the  $m$  points found in the previous step and their coordinatewise median.
- If the design points run thus far provide a nonsingular information matrix, choose the next design point as the candidate that gives the best  $\phi_1$  when added to the current design.
- If the design thus far does not provide a nonsingular information matrix, then choose the next design point from among the candidates by comparing the values of  $\phi_1$  for designs that consist of the points run thus far, the  $m$ -run augmentation, and the candidate.

# Overview of Proposed Method: Augmentation Horizon

- Proposed to avoid problems, such as singular information matrix
- It is the number of observations ( $m$ ) needed for highly efficient D-optimal design at prior median
- Determined at the start of the experiment



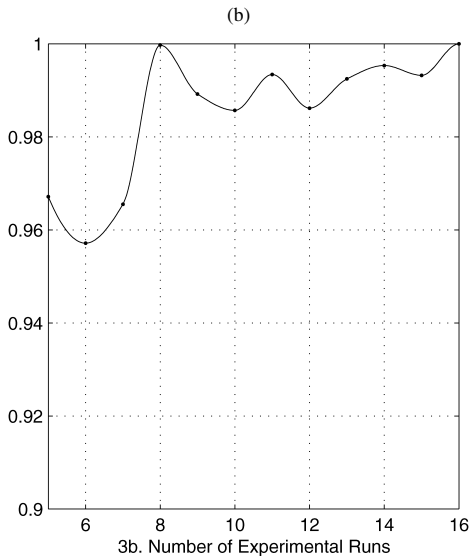
# Overview of Proposed Method: Augmentation Horizon

- Find locally D-optimal designs at prior median for  $n = p, \dots, P$
- Define the efficiency of  $d_n = \exp[\phi_3(d_n) - \phi_3(d^*)]$   
where  $d^*$  is the design among  $d_p, \dots, d_P$  that maximizes  $\phi_3(d)$
- Augmentation horizon  $m$  is the smallest value of  $n$  for which the efficiency is at least 99%

# Finding Locally D-optimal Designs

- Given in their earlier paper (Dror and Steinberg, 2006)
- For linear regression, the information matrix is given by  $\mathbf{X}^T \mathbf{X}$
- For GLMs, the information matrix is given by  $\mathbf{X}^T \mathbf{W} \mathbf{X}$ , where  $\mathbf{W} = V^{-1}(\boldsymbol{\mu})(d\boldsymbol{\mu}/d\boldsymbol{\eta})^2$ .  $\boldsymbol{\mu}$  is the vector of expected response, and  $\boldsymbol{\eta}$  is the linear predictor  $\mathbf{X}\boldsymbol{\beta}$ .
- For example, for logistic regression,  $\mathbf{W}$  is a diagonal matrix with diagonal elements  $w_{ii} = \exp(\mathbf{X}_i\boldsymbol{\beta})/(1 + \exp(\mathbf{X}_i\boldsymbol{\beta}))^2$ .
- Applies a row-exchange algorithm (Federov, 1972)

## Back to the Augmentation Horizon



## Method Comparison: Bruceton

Algorithm:

- Described in Dixon and Mood (1948)
- Determine starting value and step size ( $s$ )
- If current design point ( $x$ ) produces positive outcome, the next design point is chosen to be the design point one step size below the current design point ( $x - s$ )
- If current design point ( $x$ ) produces negative outcome, the next design point is chosen to be the design point one step size above the current design point ( $x + s$ )

# Method Comparison: Neyer

## Overview

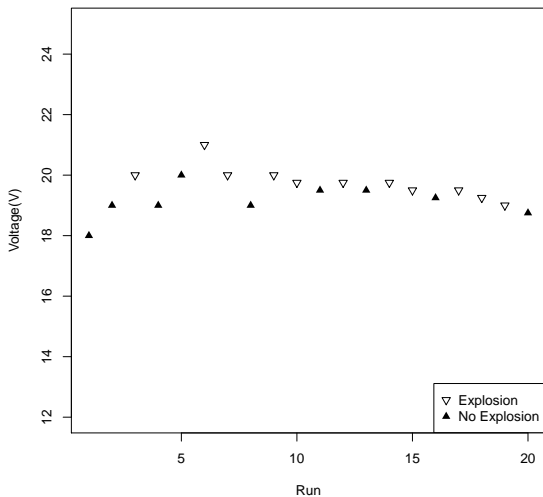
- Described in Neyer (1994)
- Three-part procedure
- First part: "Close in" on the region of interest
- Second part: Determine unique estimates of the parameters
- Third part: Use local D-optimal design based on the MLE of the parameters

## Explosives Testing Example

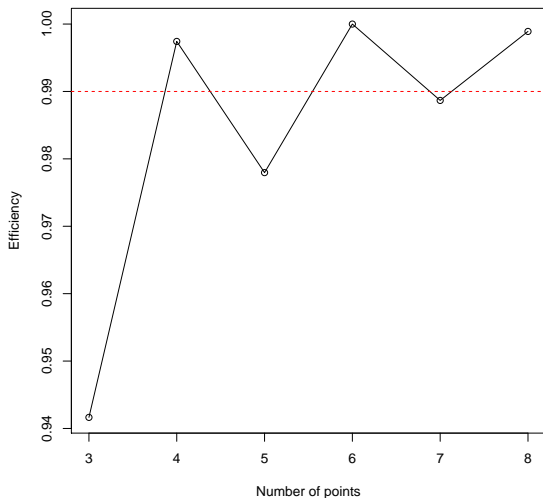
- Sensitivity Experiment in June 2006 at an industrial plant.
- Compare the performance of this method to Bruceton up-and-down method (default)
- Requirement: probability of detonation at 12V (or below) is  $< 5\%$  and the probability of detonation at 25V (or above) is  $> 95\%$ .
- Parameterization:  $P(y = 1|\dots) = F\left(\frac{x-\mu}{\sigma}\right)$ , where  $F$  is the inverse of the link function. For example, in doing logistic regression,  $F$  is the *expit* function.
- The authors used the following priors:  $\mu \sim \text{lognormal}(\log(17), 0.5^2)$  and  $\sigma \sim \text{lognormal}(\log(0.7), 0.5^2)$
- True parameters:  $\mu = 19, \sigma = 0.7$

# Explosives Testing Example: Bruceton

Simulation study. True parameter:  $\mu = 19$  and  $\sigma = 0.7$



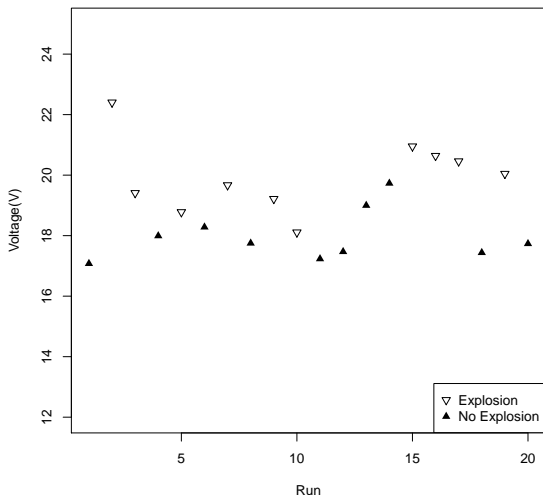
# Augmentation Horizon for Sensitivity Test





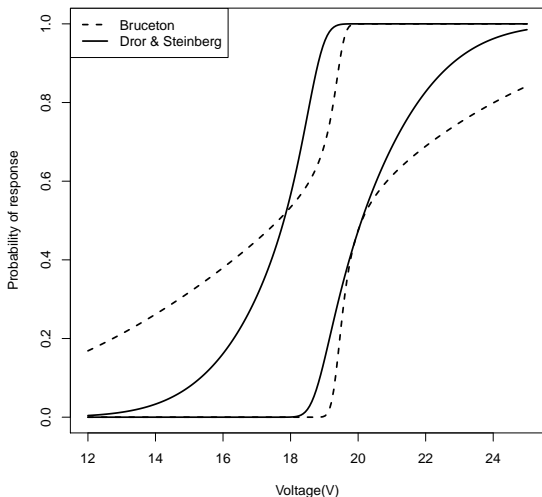
# Explosives Testing Example: Dror & Steinberg

Simulation study. True parameter:  $\mu = 19$  and  $\sigma = 0.7$



# Explosives Testing Example: Comparison of results

Simulation study. True parameter:  $\mu = 19$  and  $\sigma = 0.7$



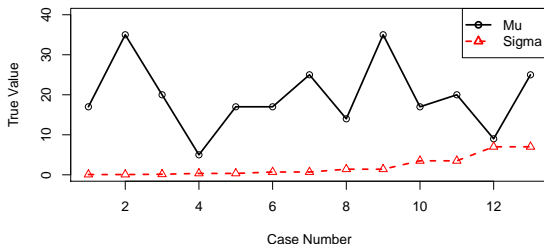
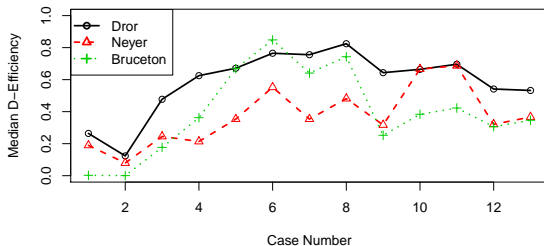
## More Simulations: Efficiency

- Bruceton: Initial point = 17, step size = 1.28
- Neyer:  $\mu_{min} = 12$ ,  $\mu_{max} = 25$ ,  $\sigma_{guess} = 0.7$
- Dror:  $\mu \sim \text{lognormal}(\log(17), 0.5^2)$  and  $\sigma \sim \text{lognormal}(\log(0.7), 0.5^2)$
- Efficiency =  $\exp(\phi_3(D)) / \exp(\phi_3(D_{opt}))$   
where D is the obtained design and D<sub>opt</sub> is the optimal design points given that we know the true parameter values.

## More Simulations: Median D-Efficiency

Case	True $\mu$	True $\sigma$	Bruceton	Neyer	Dror
1	17.00	0.07	0.002	0.19	0.26
2	35.00	0.07	0.0004	0.08	0.12
3	20.00	0.14	0.18	0.25	0.48
4	5.00	0.35	0.36	0.21	0.62
5	17.00	0.35	0.67	0.35	0.67
6	17.00	0.70	0.85	0.55	0.76
7	25.00	0.70	0.64	0.35	0.76
8	14.00	1.40	0.74	0.48	0.82
9	35.00	1.40	0.25	0.32	0.64
10	17.00	3.50	0.38	0.67	0.66
11	20.00	3.50	0.42	0.69	0.70
12	9.00	7.00	0.31	0.32	0.54
13	25.00	7.00	0.35	0.37	0.53

## More Simulations: Median D-Efficiency



# Summary

## Advantages:

- Allows for design of multifactor experiments
- Allows for design of experiments for GLMs (not just binary data)
- Less singularity problem, or cases where MLEs don't exist
- Uses D-optimality criterion from the beginning of the experiment.

## Disadvantages:

- A bit more complicated to do, more computationally heavy
- Augmentation horizon sensitive to parameters

# Thank You!

- Jon and Patrick
- Everyone in the class

## References

- Dror, H.A. and Steinberg, D.M. (2008). Sequential Experimental Designs for Generalized Linear Models. *Journal of American Statistical Association* 103:481, 288-298
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- Dixon, J.W. and Mood, A.M. (1948) A Method for Obtaining and Analyzing Sensitivity Data. *Journal of American Statistical Association* 43, 109-126
- Robbins, H. and Monro, S. (1951). A Stochastic Approximation Method. *Annals of Mathematical Statistics* 29, 400-407