

COM 300 :: Assignment 3 - Society :: 9% of final grade :: Due 6 June at 9.30 am

Assignment Description:

In this society assignment, you will 1) explore theories related to your final project, 2) explore theories and practices of new media, and 3) demonstrate a conceptual understanding of new media technologies.

In a blog entry (750-1500 words) and via eSubmit, please address the following by 9.30 pm on Monday 6 June

1. Re-state the research area you have selected.
(1-2 sentences – reflect any adjustments/refinements in your research project)
2. Think about the relationship of your research topic to society. Reflecting on the readings and discussion in class, what current and possible future impact does your topic area have on society? The impact could be on culture, government, the economy, globalization, the environment, politics, family, education, etc. Share your view (your opinion) and use third party statistics and/or readings to substantiate your claims. (3-5 paragraphs)
3. Provide an **annotated** list of URLs for **at least 3 digital resources** related to this assignment. Each resource must be from a unique source; that is, all three cannot be from Lexis-Nexis. Sources may come from prior research, class readings or discussion leader sessions/resources (in other words, they do not have to be new citations; they only have to be relevant to this assignment). Provide the following information for each site/document (about 2-3 paragraphs for each resource):
 - a. Site or document name.
 - b. Site publisher or document author.
 - c. Describe the kind of information provided. What are the key arguments it makes? How does this resource relate to this assignment?
 - d. Explain how you know that this site provides useful, credible, and current information.
 - e. Provide the proper APA citation for this site or document.
4. Think about the technologies and topics we have explored this quarter. If you were to pick one for additional research, which would it be? Why? (1-3 paragraphs)
5. What is the most important thing about new media that you learned this quarter? (1-2 paragraphs)

Grade	Criteria
4.0	Student employs a creative and comprehensive exploration of research area and societal impacts; offers cogent arguments; provides excellent annotation of each site; offers well-thought out explanation why the sites/documents included are relevant to this assignment. Resources are more scholarly in nature; no significant spelling, grammatical, usage, or APA style errors.
3.0	Student employs a creative exploration, but it could be more comprehensive or exhaustive; gives good annotation; offers relatively good information about resources; a few spelling, grammatical, usage, and/or APA style errors. Resources are mostly scholarly in nature.
2.0	Student demonstrates a minimal exploration, but relied heavily external opinion; offers few details or relatively unconvincing arguments; a number of spelling, grammatical, usage and/or APA style errors. Resources are mostly popular in nature.
1.0	Bibliography contains fewer than required three (3) citations; uncreative exploration of the topic; unconvincing explanation of how sites relate to the topic; insufficient summaries; significant number of spelling, grammatical, usage, and APA style errors.
0.0	Annotated fewer than three (3) sites; no explanation about why these sites were relevant; uncreative exploration of the topic; major spelling, grammatical, usage, and APA style errors.