

A Peek Behind the Digital Curtain

ABSTRACT

Ever wonder what happens inside a visual effects/computer animation company? Well, mostly a lot of hard work and long hours. This talk will give the audience a taste of what goes into that effort and time at Rhythm & Hues Studios, an Academy Award®-winning Los Angeles production company. Recent projects include "X-Men2", "Scooby 2", "Elf", and the Geico gecko commercials. Upcoming projects include "Garfield", "Around the World in 80 Days", "Chronicles of Riddick", and "The Lion, the Witch, and the Wardrobe". We'll cover the role of each member of a production team, the expertise needed to fulfill those roles, and the imagery created along each step of the process.

BIO

Pauline Ts'o is a co-founder of Rhythm & Hues Studios. After being convinced by her parents not to major in art and instead major in computer science at Cornell and UC-Berkeley, Pauline has spent quite a bit of time exercising both halves of her brain. Within Rhythm & Hues, she has worked as a programmer, digital artist, lighting director, recruiting manager, CFO, and development executive. In the early days, she also took out the trash, bought the toilet paper, and made spaghetti. Her production credits include the first Coca-Cola polar bear commercial; "Harry Potter & the Sorcerer's Stone"; and "It's Tough to be a Bug", a 4-D theme park film for Walt Disney's Animal Kingdom. Outside of work, she enjoys photographing the landscape of the West and her 11-month old twins, as well as breaking into the world of children's books.