Rubric for CSSE CSS 497 Capstone Poster

Category	Weight	Criteria
Technical Content	50%	All required items are present: title, name, advisor name, sponsor, date Motivation: why is the work presented relevant, innovative and/or better that what already exists? Application: how/where is the work presented going to be used? Methodology: development/research methods are reasonably described/presented. Originality of work.
Organization	15%	Sections are clearly delineated. Main feature(s) of the project highlighted or get more space (proportionally speaking). Sections are placed in appropriate order (e.g., overview first, conclusions last). Each section is properly broken down and easy to locate (e.g., overview, results, conclusion, etc.). No unnecessary empty spaces.
Professionalism	15%	Ideas well integrated into poster layout (e.g., poster doesn't consist of "PowerPoint slides printed and pasted into the poster"). Completeness: all required material is present Presenter presented in a way that they want to be remembered.
Creativity	10%	Material is presented in a concise yet engaging way. Content is original. Suitable use of graphics, figures, visuals. If necessary, multimedia, visual, or physical aids available (e.g., demos). Poster is eye-catching.
Approachable Poster is audience-friendly	10%	It is easy to determine what the poster is about by just glancing at it. Poster is not busy (e.g., too much prose or looks like sections of a paper have been copy-pasted into it, or paragraphs of text). There is a good balance between images and text. Images are reasonably sized; they are not blurry and colors are used as appropriate. Used readably, consistent fonts. E.g., Title > 72 pt; Headings >40 pt; Body text > 28 pt; Captions > 24 pt Font type is easy to read, and colors are not "offensive" to the sight (e.g., red over green).
TOTAL		COMMENTS: