

## Rubric for CSSE CSS 497 Capstone Presentation

Category	Weight	Criteria
<b>Technical Content</b>	50%	<ul style="list-style-type: none"> <li>● All required items are present, for instance, project, purpose, problem, goal; process, approach; tools; result, solution; challenges, next steps; helpful courses</li> <li>● Motivation: why is the project relevant, innovative and/or better than what already exists?</li> <li>● Application: how/where is the work presented going to be used?</li> <li>● Lessons learned, knowledge gained</li> </ul>
<b>Visual Design</b>	25%	<ul style="list-style-type: none"> <li>● Unified design incorporating all of the following:               <ul style="list-style-type: none"> <li>* Proximity (whitespace)</li> <li>* Alignment (vertical alignments)</li> <li>* Repetition (repeated elements)</li> <li>* Contrast (visual interest, clarity)</li> </ul> </li> <li>● Used fonts to signal hierarchy of ideas</li> <li>● Clean, uncluttered, easily readable and comprehended</li> <li>● Included graphics</li> <li>● Limited ideas per slide (max 4-5)</li> <li>● There is a good balance between images and text.</li> <li>● Images are reasonably sized; they are not blurry and colors are used as appropriate.</li> <li>● Fonts are sized for anyone to read within the room.</li> <li>● Font type is easy to read and colors are not “offensive” to the sight (e.g., red over green).</li> </ul>
<b>Delivery</b>	25%	<ul style="list-style-type: none"> <li>● Conveys ideas with practiced ease and familiarity</li> <li>● Delivered within allotted timeframe</li> <li>● Well-paced, not rushed delivery</li> <li>● Used eye contact to engage audience rather than reading from slides</li> <li>● Voice audible throughout space</li> <li>● Presenter presented in a way that they want to be remembered.</li> <li>● Presenter took their task seriously and was well equipped to answer questions for audience’s knowledge level.</li> </ul>
<b>TOTAL</b>		COMMENTS: