

UW Masters of Communication in Digital Media
Spring 2004 – COM 597
Writing and Presentation for Digital Media
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The Men and Women Who Work Seattle's Waterfront: ILWU Local 19

<http://students.washington.edu/dhw3/local19/>

Don Wilson
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Audience

The primary audience is people in the Seattle region who have some knowledge of labor issues in Seattle's maritime industry. This would include labor-rights supporters and would probably exclude anti-labor conservatives. It should also include locals from the business and education communities.

Purpose

First, tell a good story that captures the user's interest in order to:

- Educate the user about ILWU Local 19 from the union's perspective.
- Educate the user about Seattle's maritime history and importance of trade to this region.
- Make the user aware of tensions that exist between labor and employers in this vital industry.