

**Scoring Rubric
FOR UNIVERSITY OF WASHINGTON ENGINEERING WRITING**

S = Strong
A = Acceptable
W = Weak

OUTCOMES	EVALUATION		
	S	A	W
<p>1. The CONTENT of the document, including text and other elements, is effective. It:</p> <ul style="list-style-type: none"> • Clearly states the purpose, providing an explicit justification for the document. • Explicitly defines the scope for the reader. • Is factually correct. • Supports the purpose thoroughly and concisely. • Substantiates claims and, when appropriate, addresses alternative claims. • Shows that the writer understands the topic under discussion. • Uses language to connect the pieces of the argument or document. • Uses non-textual elements (graphs, charts, equations) that are necessary for clarity, are complete, and are referred to and explained appropriately in the text. 			
<p>2. The document is well-ORGANIZED for its intended audience and purpose. It:</p> <ul style="list-style-type: none"> • Exhibits a logical progression and structures the content to represent that logical progression. • Uses headings and subheadings, when appropriate, to make the document's organization apparent to the reader. 			
<p>3. STYLE and TONE are appropriate for the intended audience and purpose. The style (word choice, sentence structure, voice):</p> <ul style="list-style-type: none"> • Holds the reader's interest. • Includes a variety of sentence structures. • Shows appropriate use of active and passive voice. • Through vocabulary, demonstrates an understanding of the content, concepts, and methods in the discipline. <p>The tone (the writers' attitude toward the reader, the topic, and themselves):</p> <ul style="list-style-type: none"> • Takes the reader's knowledge into consideration. • Matches the purpose in the level of formality. • Represents a voice that is authentic and credible, so the reader believes that the writer understands the topic. 			
<p>4. The document shows knowledge of writing FUNDAMENTALS. The writing:</p> <ul style="list-style-type: none"> • Conforms to conventions or requirements of the document type. • Uses correct punctuation, grammar, usage, and spelling. • Uses proper citation form. 			
<p>5. The PRESENTATION is appropriate for the intended audience and purpose. It:</p> <ul style="list-style-type: none"> • Is designed to help readers navigate through content. • Provides clear labels for tables, figures, and equations and uses sufficient space around these non-textual elements. 			
<p>6. The writing demonstrates an understanding of the ETHICS governing writing. The writing:</p> <ul style="list-style-type: none"> • Includes citations for other's ideas, including any information and non-textual material from sources outside the writer. • Does not use data selectively to manipulate the reader. • Acknowledges ideas or data that challenge the writer's conclusions. 			
Overall Evaluation of Paper			