

Sketching Project Final Report

INFO 360 A

User-Centered Design

This assignment will be the conclusion of the 6-week sketching project we did throughout the quarter. For this assignment, you will write a short report that reflects upon your sketching experience, its usefulness in the generation of design ideas, and what you learned from feedback during the group critique sessions. You should also reflect upon how you improved (or did not) as a sketcher *and* a critiquer of others' sketches over the quarter. For example, you should talk about what it was like to give and accept feedback from others and how it can improve the design process. Describe the qualities of sketching (described by Buxton) and how they've been utilized (or not) in your sketches, using scanned examples from your sketchbook. In addition, choose 2 of your favorite sketch ideas you generated and describe how they might be taken to the next step, with feedback you received from your peers. You should scan or take photos of examples from your sketchbook and include them and refer to them in your report (include captions and figure numbers, with references within the text). Finally, explain how you see sketching as a part of your future as a user-centered designer.

What to turn in?

- Hand in a single, printed report that is approximately 2 pages of single-spaced, 1-inch margin, Times New Roman, including figures. The report should be professionally written, proofread, and free from grammatical errors.
- You must also turn in your sketchbook by the deadline (Tuesday, May 31st). Make sure your sketchbooks have at least 18 sketches (at least 3 per week) with at least two signatures. Also, number each sketch so I know what to count! If you do not want to turn in your actual sketchbook (for fear of somehow not getting it back after class is over or being apart from it for too long), you can photocopy your sketches as an alternative to handing in your sketchbook.

How will it be graded?

- **4.0 – Outstanding** – At least 18 sketches included with 2 signatures each in the sketchbook. Report is clear, concise, insightful, and of superior quality. The report is well written with clear section headings, professional formatting, figures with captions and references, and discussions include all elements described above. Student demonstrates excellent knowledge of what sketching is and its purpose in design and is reflective about their experience.
- **3.5 – Great** – At least 18 sketches included with 2 signatures each in the sketchbook. Report is clear, concise, insightful, and of great quality. The report is well written with clear section headings, professional formatting, figures with captions and references, and discussions include all elements described above. Student demonstrates good knowledge of what sketching is and its purpose in design and is reflective about their experience.
- **3.0 – Good** – At least 16 sketches included with 2 signatures each in the sketchbook, or all 18 sketches but some miss signatures. Report is clear, concise, and of good quality. The report is well written with clear section headings, professional formatting, figures with captions and references, and discussions include most of the elements described above. Student

demonstrates good knowledge of what sketching is and its purpose in design and is reflective about their experience.

- **2.5 – Satisfactory** – At least 14 sketches included with 2 signatures each in the sketchbook, or 16 with some missing signatures. Report is clear, concise, insightful, and of superior quality. The report is well written with clear section headings, professional formatting, figures with captions and references, and discussions include all elements described above. Student demonstrates excellent knowledge of what sketching is and its purpose in design and is reflective about their experience.
- **2.0 or Lower – Unsatisfactory** – The assignment is incomplete or is of lower quality, and there are many missing sketches or signatures. The points are not well articulated or thorough enough. Report may contain major problems with formatting or grammatical errors.