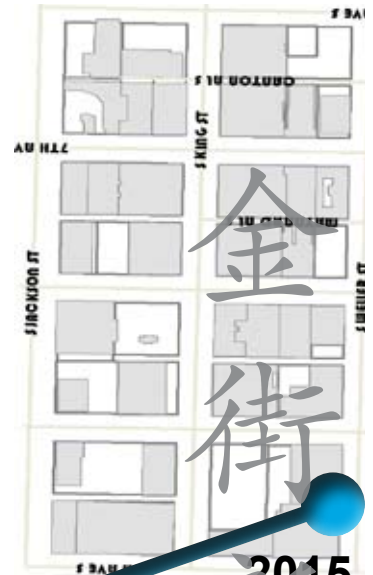


ALLEY activation through TEMPORARY PROGRAMS

This project addresses integrating alleys to the main streets as well as pulling in pedestrian activities. In the past, the alleys were used more regularly by residents and businesses; this project looks forward to reconnect this in-between space to the current commercial activities of the district. Specifically, this project proposes engaging youths, adults, elders, and businesses in reprogramming and activating the spaces through workshops, events, and programmed activities.



2012



2011

2010

2013

2015

金街新面貌



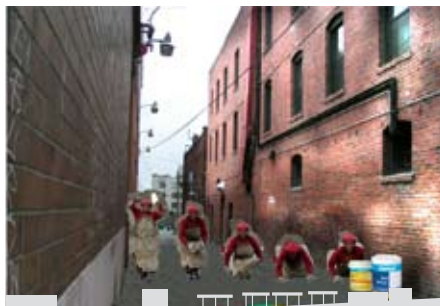
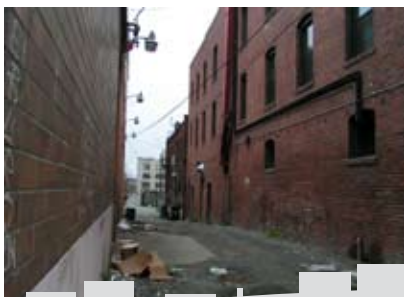
ALLEY GALLERY PROGRAM

STAGE 1 Photography Workshop: The community will be invited to participate in a workshop in which they learn and develop skills in photography.

STAGE 2 Photo Contest: The workshop will be followed with an open competition, and the best photos will be selected to be printed as posters and exhibited throughout the alleys.

STAGE 3 Exhibitions: Temporarily organized exhibitions of Asian American art and a variety of artists, focusing on the district's cultural heritages and identities.

STAGE 4 Lighting the Alley: Even at night this gallery will be a safe and attract place to walk for residents and visitors.



GREEN YOUR ALLEY PROGRAM/

STAGE 1 Green Donation: The program will encourage people to donate plants, trees or soil.

STAGE 2 Volunteers Garden: Invite the community gardeners, and everyone interested in participating in the design of little gardens in dumpsters and vertical gardens (green walls).

STAGE 3 Maintenance : Rain water will be collected from the roofs of adjacent buildings to water the green wall, paralleling with volunteer efforts for maintaining the garden.



COLOR YOUR ALLEY PROGRAM/

STAGE 1 Community Painting Workshop: Invite the people to a painting workshop, experiment with different materials and work on a design that people would like for the alleys.

STAGE 2 Working Teams: The group will be divided in three basic teams of painters, quality supervisors, and supplies managers.

STAGE 3 Color Plan: This program will focus on manholes and electricity/telephony boxes in the alleys to start with this fun activity.

STAGE 4 Enjoy: Walk through the alleys and you will finish with a smile!



VENDOR CART PROGRAM/

STAGE 1 Cart Design Contest for the Community: This contest will encourage Asian youths and elders to participate with ideas and preferences for creating a model cart, representative of the neighborhood. The community will vote for the winner.

STAGE 2 Cart Construction Workshop: This program will offer a welding workshop for the community so that they can follow instructions and build their own cart.

STAGE 3 Start your own business! Once you have finished your cart, choose which products you would like to sell, for example: artcrafts, food, movies and music cd's, videogames, clothing, fashion jewelry, etc.

STAGE 4 Traveling Plan: This plan will distribute vendors in different alleys, days of the week and hours of a day, so that all carts have the same opportunities. For security all carts will be stored at night in a parking lot.



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King Street Vision Project

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