

# FACADES

In the Pedestrian Experience of Chinatown/King Street

金街新面貌

## EXAMPLES OF IMPLEMENTATION

EXISTING

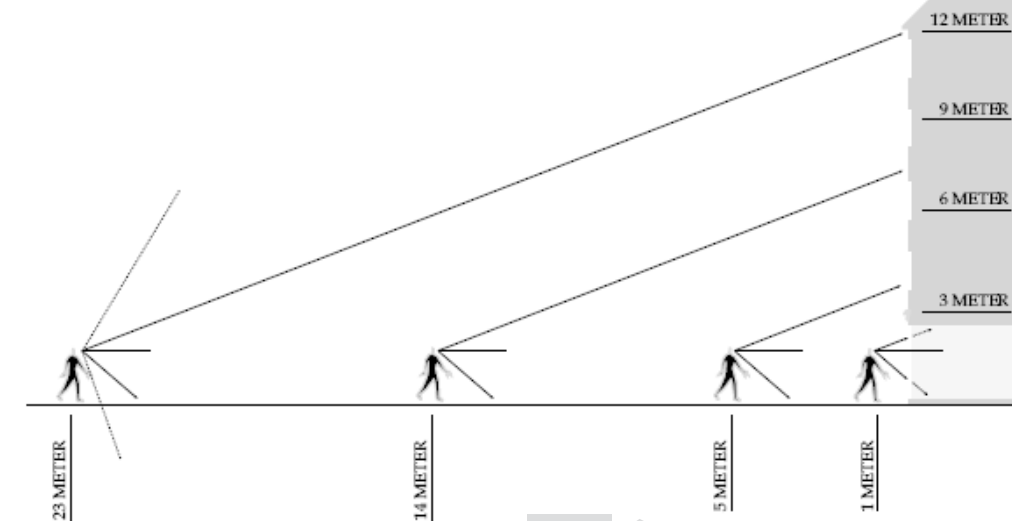
1-2 YEARS

2-5 YEARS

5-10 YEARS



Facade design contributes to the pedestrian experience across the street and at the door step. Regardless of proximity, pedestrians always view the first floor facade. As a pedestrian approaches the facade, vision is increasingly focused on the first floor. Also, the first floor facade is a very important part of the pedestrian experience traveling along the adjacent sidewalk. Therefore, it is important to carefully consider the design of the first floor facade in order to enhance the pedestrian experience on King Street.



Source: \* Urban Design International

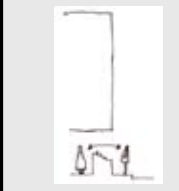
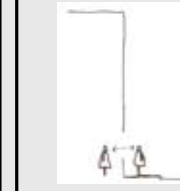
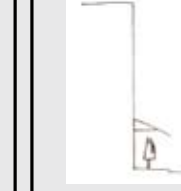

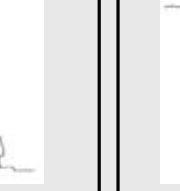
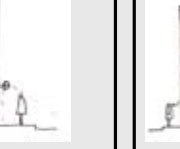

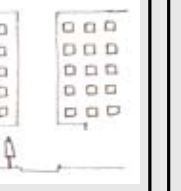






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King Street Vision Project

L ARCH 503 Community Design Studio | Winter 2009 | Jeff Hou

For more information and to download this pamphlet, visit: <http://courses.washington.edu/kingst/>

## EXISTING AND PREFERRED FACADE FEATURES

	<b>Human Scale</b>	<b>Permeability</b>	<b>Transparency</b>	<b>Awnings</b>	<b>Detail</b>	<b>Invitation</b>	<b>Character</b>	<b>Signage</b>	<b>Lighting</b>	<b>1st Level</b>	<b>Alley</b>	<b>Upper Levels</b>	
<b>DESCRIPTION</b>	<p>allow people to feel comfortable using and approaching facade</p> 	<p>provide ample and clear points of entry</p> 	<p>allow visual discovery of building use from the sidewalks</p> 	<p>protect from rain and sun, claim the sidewalk and mark an entrance</p> 	<p>stimulate interest with interesting detail</p> 	<p>invite with elements that guide pedestrians to a welcoming entry</p> 	<p>preserve historic structures and maintain a Pan-Asian influence</p> 	<p>communicate with pedestrian oriented signs</p> 	<p>provide safety and marking entrances</p> 	<p>Variation stimulate interest from sidewalk with a variety of uses</p> 	<p>provide access to alleys</p> 	<p>Lively design draws eye up and provide eyes on the street</p> 	
<b>EXISTING</b>													
<b>PREFERRED</b>	  