

activity 3. VISUAL PREFERENCE

PURPOSE

The purpose of the visual preference survey was to better understand the design preferences for new streetscape elements to King Street.

PROCESS

Each participant was given 8 dots, they were asked to place a dot next to their favorite photo for each category: sidewalk use; street plantings; alley use; street type; building style; seating; signage; street use.

READING THE RESULTS

The darkest photos received the most votes.



SEATING



STREET PLANTING



STREET USE



BUILDING STYLES



SIDEWALK USE



SIGNAGE



STREET TYPES



ALLEY USE



LESSONS LEARNED: PREFERRED STREETSCAPES

- 1) Active pedestrian spaces with merchandise on display
- 2) Street trees and green elements
- 3) New buildings referencing Asian traditions
- 4) Movable seating in parks and open space

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King Street Vision Project

L ARCH 503 Community Design Studio | Winter 2009 | Jeff Hou

KING STREET VISION PROJECT

COMMUNITY participation

金街新面貌



UW students work with community elders to map everyday pathways.

DESIGN WORKSHOPS

One of our main studio goals was to work with the community in the International District in the development of our design proposals. We developed three activities to take to three community events; the neighborhood appreciation day (February 5) hosted by the SCIDPDA at the Four Seas Restaurant, the senior meal program at Bush Hotel (February 6), and a community social hour at the International District/Chinatown Community Center (February 6). Individuals were invited to participate in three activities: 1) a panoramic treasure map (to assess the assets of King Street); 2) Neighborhood pathways (to assess the everyday routes in the district); and 3) A visual preference survey (to assess design preferences). A summary of each activity, the results, and the lessons learned is presented in this brochure. After compiling and analyzing all the data from the workshops we developed a program for envisioning King Street that is built upon the feedback and participation of the community; Activation, Identity, Connections, and Greening.

activity1. TREASURE MAP

PURPOSE

The aim of the preference map was to have participants communicate specific King Street assets to us.

PROCESS

Using a panoramic walkthrough map of King Street, individuals were invited to place stickers on three treasures. They were asked to identify places or objects that they cherished or found valuable on a personal or aesthetic basis.

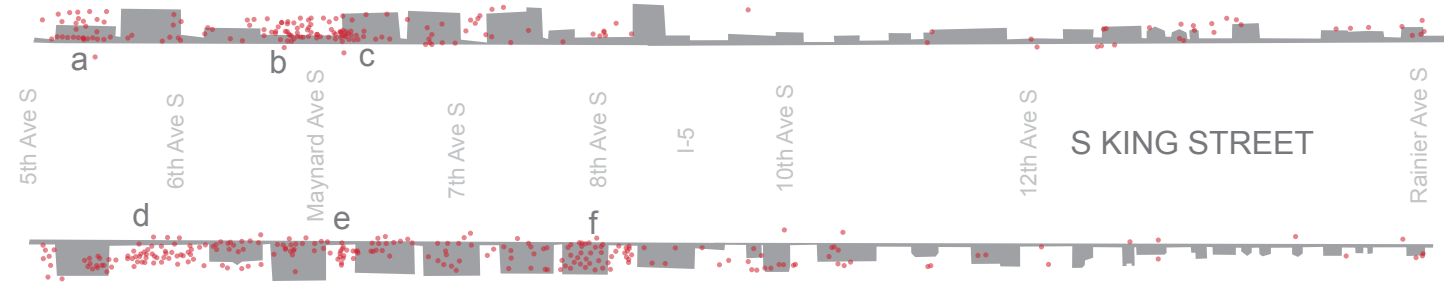
READING DATA

The photos below show the most valued treasures. The scatter plot below summarizes the map and shows hot spots of valuable places on King and adjacent streets. Areas of higher occurrence (the most dots) are deemed a local treasure.



a) Chinatown Gate [54] b) Hing Hay Park [48] c) Food

North Side



South Side



d) Uwajimaya [44]

e) Shops and Residence

f) Wing Luke Museum [32]



LESSONS LEARNED:

- 1) Treasures reflect a strong cultural identity
- 2) There are certain nodes of preference and activity along King Street, most notably the new Gate
- 3) Chinatown had the greatest concentration of preference
- 4) Little Saigon treasures are the food bank and the markets

activity 2. NEIGHBORHOOD PATHWAYS

PURPOSE

The aim of this activity was to gain information about how people use the International District by learning which areas they visit regularly, why they visit these sites, and which routes they choose when walking through the district.

PROCESS

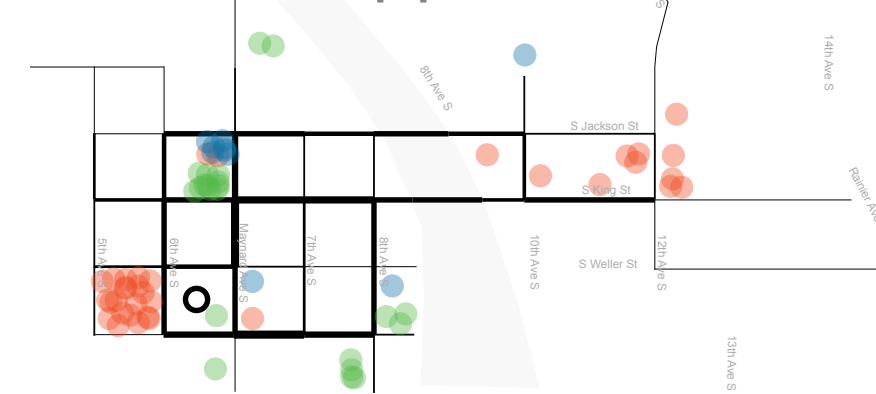
During the day of the activity, students met with community members and worked one-on-one with them to complete the maps.

READING THE MAPS

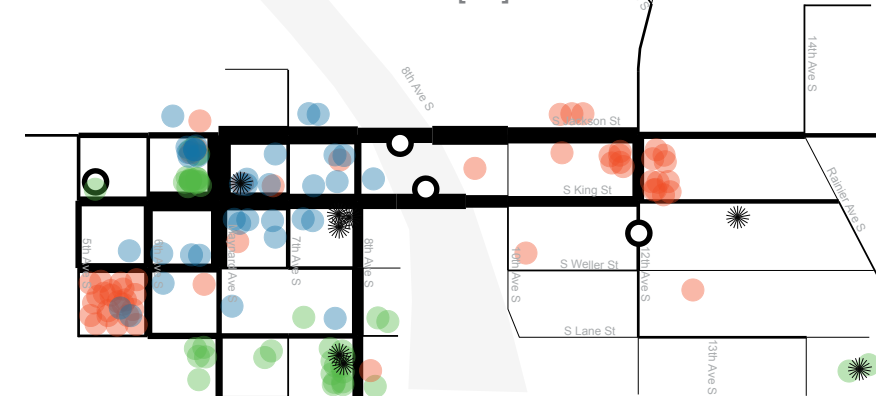
The thickness of streets illustrates how many people indicated walking on these streets; the colored dots represent the activities they indicated in those locations.



RESIDENT PATHWAYS [25]



NON-RESIDENT PATHWAYS [53]



LESSONS LEARNED:

- 1) Great concentration around nodes in Chinatown (Uwajimaya and Hing Hay Park)
- 2) Little Saigon is a very popular shopping destination, Chinatown is a more popular "eating out" destination
- 3) Improve link under I-5 through improved safety
- 4) International District is a walking district, many people walk significant distance to, and within, the district



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