

## LIGHTING

In addition to supporting safety at night, light from commercial signage, street light “spots and skirts,” and special facade treatments create sparkle, glow, and interesting shadows. Each effect is experienced sequentially as the pedestrian moves up and down the street.



Spotlights and “tree-skirts” create the effect of being under foliage while street trees grow.

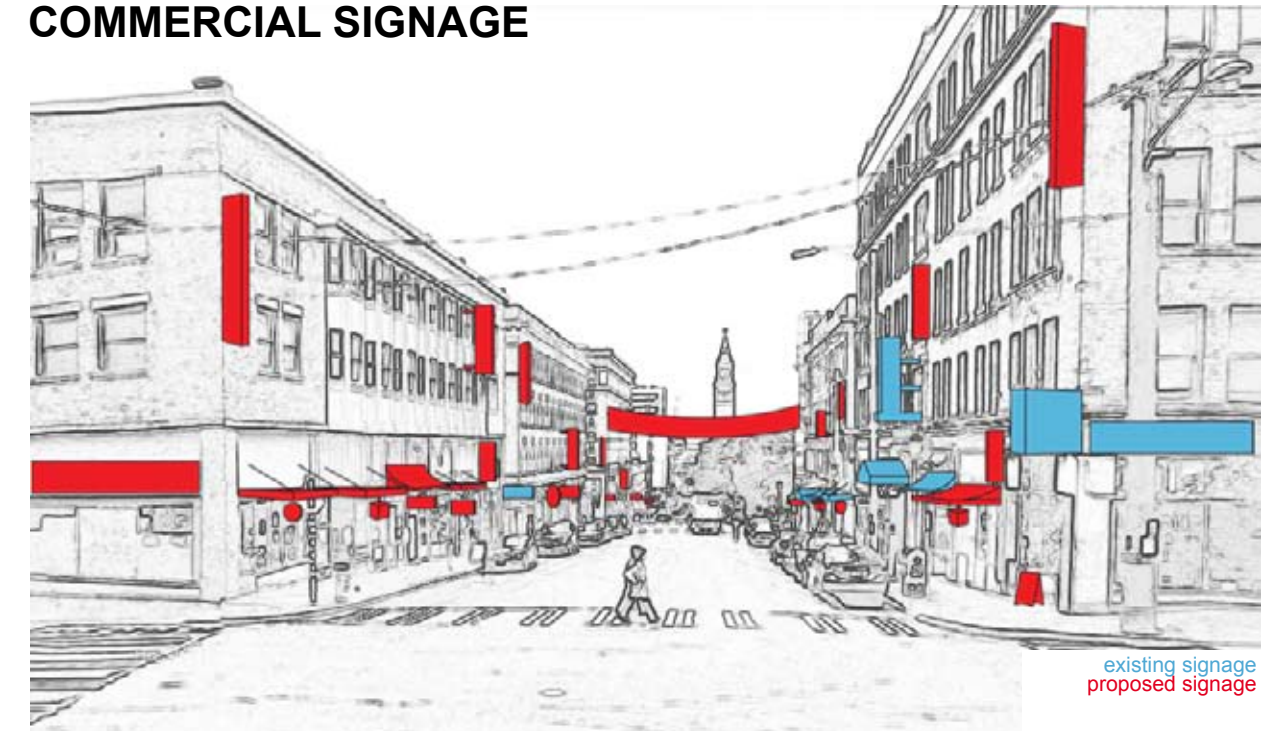


1. Lighting can be used to highlight important historic buildings.
2. Strings of lights hung across King Street create a festive atmosphere.
3. Plants growing under glass pavement tiles are illuminated at night.

## KING STREET VISION PROJECT

# SIGNAGE, interpretation & lighting

## COMMERCIAL SIGNAGE



Signage and lighting have the ability to transform the whole street. With relatively simple and inexpensive modifications to their function, form, and content, signage and lighting can create a memorable streetscape that supports density critical to exchange, extends a feeling of comfort and safety to all hours of the day, and reinforces connections to place.

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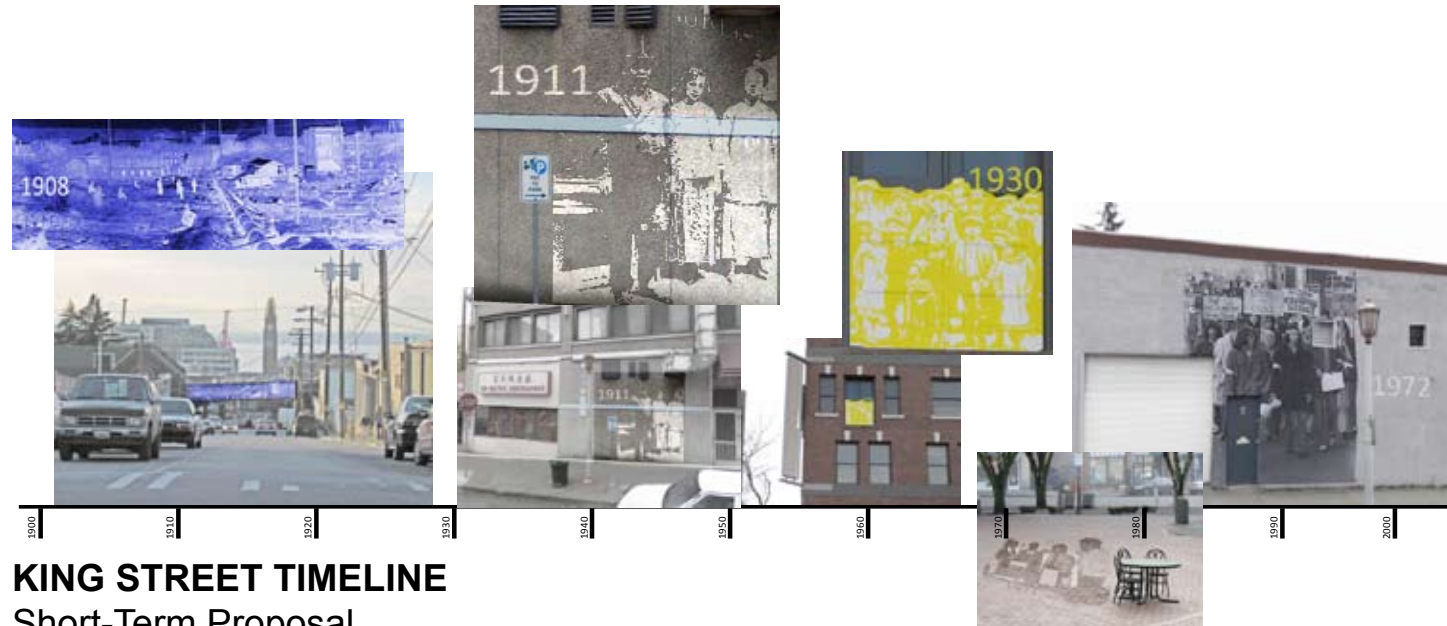
Signs that are placed perpendicular to buildings help create a more pedestrian-friendly streetscape.

Sarah Ferreter and Katherine Wimble  
King Street Vision Project

L ARCH 503 Community Design Studio | Winter 2009 | Jeff Hou

For more information and to download this pamphlet, visit: <http://courses.washington.edu/kingst/>

## INTERPRETIVE SIGNAGE



### KING STREET TIMELINE

#### Short-Term Proposal

Historical images are painted, postered, and stenciled with powerwashers on blank facades and boarded-up windows. These temporary installations of site-specific images would be an affordable, subtle way to add interest and variety to the streetscape.



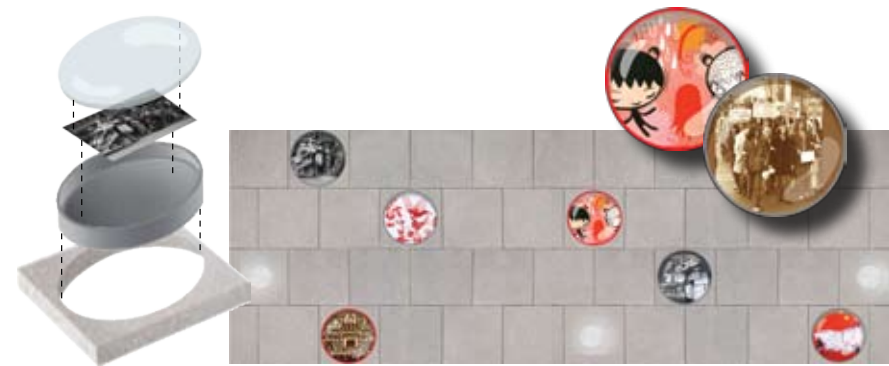
A welcoming new gateway installed in Little Saigon is covered in mosses and vining plants. Crosswalks are repainted into designs created by local artists.

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### SIDEWALK STORY

#### Long-Term Proposal

The current sidewalks are replaced with concrete pavers and special inserts. Community residents, business owners, and local artists submit their own photos and mementos to fill the inserts, helping to create an informative design that is unique to the International District.



### STREET BANNERS

Hanging temporary banners across King Street would add to the vibrant character of the streetscape.



### LIGHT PROJECTIONS

Nighttime projections create temporary art installations on vacant building facades. These projections would be visible from the nearby freeway.