Systems & Applications: Introduction

Ling 573
NLP Systems and Applications
April 2, 2013

Roadmap

- Motivation

- 573 Structure

- Question-Answering

- Shared Tasks

Motivation

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  - Search engines index and search enormous doc sets
  - Retrieve billions of documents in tenths of seconds

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      - Sometimes a web site or document
      - Very often, the answer to a question

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  - Web logs:
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    - What are the seven wonders of the world?

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- Search sites (e.g., Google) beginning to include
  - Canonical factoids, esp. Wikipedia infobox data
    - Dates, conversions, birthdates

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  - **Do I Need a Visa to Go to Japan?**
    - **eHow.com**
    - Rules regarding travel between the United States and Japan are governed by both countries. Entry requirements for Japan are contingent on the purpose and length of a traveler's visit.
    - **Passport Requirements**
      - Japan requires all U.S. citizens provide a valid passport and a return on "onward" ticket for entry into the country. Additionally, the United States requires a passport for all citizens wishing to enter or re-enter the country.

Search Engines & QA

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  - Wrong!
    - Voted out just before the Depression

Perspectives on QA

- TREC QA track (1999…)
    - Initially pure factoid questions, with fixed length answers
        - Based on large collection of fixed documents (news)
        - Increasing complexity: definitions, biographical info, etc
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    - Short text or article (usually middle school level)
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- And, of course, Jeopardy! and Watson

Natural Language Processing and QA

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- Deep/shallow techniques; machine learning

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  - Give/receive feedback

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  - Break into (relatively) manageable components
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  - D3: Question processing, classification
  - D4: Answer processing, final results

- Deadlines:
  - Little slack in schedule; please keep to time
  - Timing: ~12 hours week; sometimes higher

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- Technical report:
  - Follow organization for scientific paper
    - Formatting and Content

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  - Attend **ALL** presentations

Working in Teams

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  - Form groups of 3 (possibly 2) people
  - Arrange coordination
  - Distribute work equitably
    - All team members receive the same grade
      - End-of-course evaluation

First Task

- Form teams:
  - Email Ryan rgeorgi@uw.edu with the team list

Resources

- Readings:
  - Current research papers in question-answering

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- Software:
  - Build on existing system components, toolkits
    - NLP, machine learning, etc
    - Corpora, etc

Resources: Patas

- System should run on patas
  - Existing infrastructure
    - Software systems

    - Corpora

    - Repositories

Shared Task Evaluations

- Goals:
  - Lofty:

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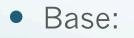   - Facilitate technology/knowledge transfer b/t industry/acad.

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  - Base:
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    - Government research funding decisions

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- TREC (Text Retrieval Conference)
  - Arguably largest (often >100 participating teams)
  - Longest running (1992-current)
  - Information retrieval (and related technologies)
    - Actually hasn't had 'ad-hoc' since ~2000, though
  - Organized by NIST

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  - Video search
  - Question Answering

Current TREC tracks

- TREC 2013:
  - Contextual Suggestion
  - Crowdsourcing
  - Federated Web Search
  - Knowledge-base Acceleration
  - Microblog
  - Session
  - Temporal Summarization
  - Web

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  - Mediaeval (multi-media information access)

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- Combined with summarization to form TAC (2008---)
  - Text Analytics Conference
    - Opinion Q/A, Knowledge-based population, Scientific Summarization

TREC Question-Answering

- Provides:
  - Lists of questions
  - Document collections (licensed via LDC)
  - Ranked document results
  - Evaluation tools: Answer verification patterns
  - Derived resources:
    - E.g. Roth and Li's question categories, training/test
  - Reams of related publications

Questions

- `<top>`
  - `<num>` Number: 894
  - `<desc>` Description: How far is it from Denver to Aspen?

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  - \<desc> Description: What county is Modesto, California in?

- \</top>

Documents

- <DOC><DOCNO> APW20000817.0002 </DOCNO>

- <DOCTYPE> NEWS STORY </DOCTYPE><DATE_TIME> 2000-08-17 00:05 </DATE_TIME>

- <BODY> <HEADLINE> 19 charged with drug trafficking </HEADLINE>

- <TEXT><P>

-      UTICA, N.Y. (AP) - Nineteen people involved in a drug trafficking ring in the Utica area were arrested early Wednesday, police said.

- </P><P>

-   Those arrested are linked to 22 others picked up in May and comprise ''a major cocaine, crack cocaine and marijuana distribution organization,'' according to the U.S. Department of Justice.

- </P>

Answer Keys

- 1394: French

- 1395: Nicole Kidman

- 1396: Vesuvius

- 1397: 62,046

- 1398: 1867

- 1399: Brigadoon

Reminder

- Team up!