

Systems & Applications: Introduction

Ling 573
NLP Systems and Applications
April 1, 2014

Roadmap

- Motivation
- 573 Structure
- Question-Answering
- Shared Tasks

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 - Sometimes a web site or document
 - Very often, the answer to a question

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 - What are the seven wonders of the world?
 - 12-15% of queries
- Search sites (e.g., Google) beginning to include
 - Canonical factoids, esp. Wikipedia infobox data
 - Dates, conversions, birthdates

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 - **Do I Need a Visa to Go to Japan?**
 - **eHow.com**
 - Rules regarding [travel](#) between the United States and Japan are governed by both countries. Entry requirements for Japan are contingent on the purpose and length of a traveler's visit.
 - **Passport Requirements**
 - Japan requires all U.S. citizens provide a valid passport and a return on "onward" [ticket](#) for entry into the country. Additionally, the United States requires a passport for all citizens wishing to enter or re-enter the country.

Search Engines & QA

- *Who was the prime minister of Australia during the Great Depression?*

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 - Rank 1 snippet:
 - The conservative *Prime Minister of Australia*, Stanley Bruce
 - Wrong!
 - Voted out just before the Depression

Perspectives on QA

- TREC QA track (1999---)
 - Initially pure factoid questions, with fixed length answers
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 - Single response

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 - Think SAT/GRE
 - Short text or article (usually middle school level)
 - Answer questions based on text
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 - Also, 'machine reading'
- And, of course, Jeopardy! and Watson

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- Deep/shallow techniques; machine learning

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 - Present plan, system, results in class
 - Give/receive feedback

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 - Incremental progress, deadlines
- Key components:
 - D1: Setup
 - D2: Baseline system, Passage retrieval
 - D3: Question processing, classification
 - D4: Answer processing, final results
- Deadlines:
 - Little slack in schedule; please keep to time
 - Timing: ~12 hours week; sometimes higher

Presentation

- Technical report:
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 - Formatting and Content

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 - Attend **ALL** presentations

Working in Teams

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 - Form groups of 3 (possibly 2) people
 - Arrange coordination
 - Distribute work equitably
 - All team members receive the same grade
 - End-of-course evaluation

First Task

- Form teams:
 - Email Glenn gslaydeni@uw.edu with the team list

Resources

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 - Build on existing system components, toolkits
 - NLP, machine learning, etc
 - Corpora, etc

Resources: Patas

- System should run on patas
 - Existing infrastructure
 - Software systems
 - Corpora
 - Repositories

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 - Retrieval, Machine Translation, etc
 - Facilitate technology/knowledge transfer b/t industry/acad.

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 - Government research funding decisions

Shared Tasks: Perspective

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- Late '80s-90s:
 - ATIS: spoken dialog systems
 - MUC: Message Understanding: information extraction
- TREC (Text Retrieval Conference)
 - Arguably largest (often >100 participating teams)
 - Longest running (1992-current)
 - Information retrieval (and related technologies)
 - Actually hasn't had 'ad-hoc' since ~2000, though
 - Organized by NIST

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 - Question Answering

Current TREC tracks

- TREC 2014:
 - Contextual Suggestion
 - Clinical Decision Support Track
 - Federated Web Search
 - Knowledge-base Acceleration
 - Microblog
 - Session
 - Temporal Summarization
 - Web

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 - Mediaeval (multi-media information access)

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 - Employed question series
 - Added temporal constraints
 - ‘Complex, interactive’ evaluation
- Combined with summarization to form TAC (2008---)
 - Text Analytics Conference
 - Opinion Q/A, Knowledge-based population, Scientific Summarization

TREC Question-Answering

- Provides:
 - Lists of questions
 - Document collections (licensed via LDC)
 - Ranked document results
 - Evaluation tools: Answer verification patterns
 - Derived resources:
 - E.g. Roth and Li's question categories, training/test
 - Reams of related publications

Questions

- `<top>`
 - `<num>` Number: 894
 - `<desc>` Description: How far is it from Denver to Aspen?
- `</top>`

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- <top>
 - <num> Number: 895
 - <desc> Description: What county is Modesto, California in?
- </top>

Documents

- `<DOC><DOCNO> APW20000817.0002 </DOCNO>`
- `<DOCTYPE> NEWS STORY </DOCTYPE><DATE_TIME> 2000-08-17 00:05 </DATE_TIME>`
- `<BODY> <HEADLINE> 19 charged with drug trafficking </HEADLINE>`
- `<TEXT><P>`
- `UTICA, N.Y. (AP) - Nineteen people involved in a drug trafficking ring in the Utica area were arrested early Wednesday, police said.`
- `</P><P>`
- `Those arrested are linked to 22 others picked up in May and comprise "a major cocaine, crack cocaine and marijuana distribution organization," according to the U.S. Department of Justice.`
- `</P>`

Answer Keys

- 1394: French
- 1395: Nicole Kidman
- 1396: Vesuvius
- 1397: 62,046
- 1398: 1867
- 1399: Brigadoon

Reminder

- Team up!