

# Systems & Applications: Introduction

Ling 573  
NLP Systems and Applications  
April 1, 2014

# Roadmap

- Motivation
- 573 Structure
- Question-Answering
- Shared Tasks

# Motivation

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      - Very often, the answer to a question

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    - Who invented surf music?
    - What are the seven wonders of the world?
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- Search sites (e.g., Google) beginning to include
  - Canonical factoids, esp. Wikipedia infobox data
    - Dates, conversions, birthdates

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  - **Do I Need a Visa to Go to Japan?**
    - **eHow.com**
    - Rules regarding travel between the United States and Japan are governed by both countries. Entry requirements for Japan are contingent on the purpose and length of a traveler's visit.
  - **Passport Requirements**
    - Japan requires all U.S. citizens provide a valid passport and a return on "onward" ticket for entry into the country. Additionally, the United States requires a passport for all citizens wishing to enter or re-enter the country.

# Search Engines & QA

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  - Wrong!
    - Voted out just before the Depression

# Perspectives on QA

- TREC QA track (1999...)
  - Initially pure factoid questions, with fixed length answers
    - Based on large collection of fixed documents (news)
    - Increasing complexity: definitions, biographical info, etc
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  - Also, ‘machine reading’
- And, of course, Jeopardy! and Watson

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  - Co-reference
- Deep/shallow techniques; machine learning

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  - Give/receive feedback

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  - Incremental progress, deadlines
- Key components:
  - D1: Setup
  - D2: Baseline system, Passage retrieval
  - D3: Question processing, classification
  - D4: Answer processing, final results
- Deadlines:
  - Little slack in schedule; please keep to time
  - Timing: ~12 hours week; sometimes higher

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    - Formatting and Content

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  - Attend **ALL** presentations

# Working in Teams

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  - Arrange coordination
  - Distribute work equitably
    - All team members receive the same grade
      - End-of-course evaluation

# First Task

- Form teams:
  - Email Glenn [gslaydeni@uw.edu](mailto:gslaydeni@uw.edu) with the team list

# Resources

- Readings:
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- Software:
  - Build on existing system components, toolkits
    - NLP, machine learning, etc
    - Corpora, etc

# Resources: Patas

- System should run on patas
  - Existing infrastructure
    - Software systems
    - Corpora
    - Repositories

# Shared Task Evaluations

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    - Facilitate technology/knowledge transfer b/t industry/acad.

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  - Base:
    - Bragging rights
    - Government research funding decisions

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- Late '80s-90s:
  - ATIS: spoken dialog systems
  - MUC: Message Understanding: information extraction
- TREC (Text Retrieval Conference)
  - Arguably largest ( often >100 participating teams)
  - Longest running (1992-current)
  - Information retrieval (and related technologies)
    - Actually hasn't had 'ad-hoc' since ~2000, though
  - Organized by NIST

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  - Question Answering

# Current TREC tracks

- TREC 2014:
  - Contextual Suggestion
  - Clinical Decision Support Track
  - Federated Web Search
  - Knowledge-base Acceleration
  - Microblog
  - Session
  - Temporal Summarization
  - Web

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  - Mediaeval (multi-media information access)

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  - Employed question series
  - Added temporal constraints
  - ‘Complex, interactive’ evaluation
- Combined with summarization to form TAC (2008--)
  - Text Analytics Conference
    - Opinion Q/A, Knowledge-based population, Scientific Summarization

# TREC Question-Answering

- Provides:
  - Lists of questions
  - Document collections (licensed via LDC)
  - Ranked document results
  - Evaluation tools: Answer verification patterns
  - Derived resources:
    - E.g. Roth and Li's question categories, training/test
  - Reams of related publications

# Questions

- <top>
  - <num> Number: 894
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  - <num> Number: 895
  - <desc> Description: What county is Modesto, California in?
- </top>

# Documents

- <DOC><DOCNO> APW20000817.0002 </DOCNO>
- <DOCTYPE> NEWS STORY </DOCTYPE><DATE\_TIME> 2000-08-17 00:05 </DATE\_TIME>
- <BODY> <HEADLINE> 19 charged with drug trafficking </HEADLINE>
- <TEXT><P>
- UTICA, N.Y. (AP) - Nineteen people involved in a drug trafficking ring in the Utica area were arrested early Wednesday, police said.
- </P><P>
- Those arrested are linked to 22 others picked up in May and comprise "a major cocaine, crack cocaine and marijuana distribution organization," according to the U.S. Department of Justice.
- </P>

# Answer Keys

- 1394: French
- 1395: Nicole Kidman
- 1396: Vesuvius
- 1397: 62,046
- 1398: 1867
- 1399: Brigadoon

# Reminder

- Team up!