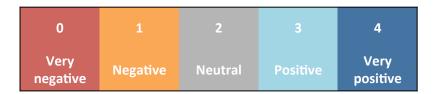
Paraphrasing Negation Structures for Sentiment Analysis

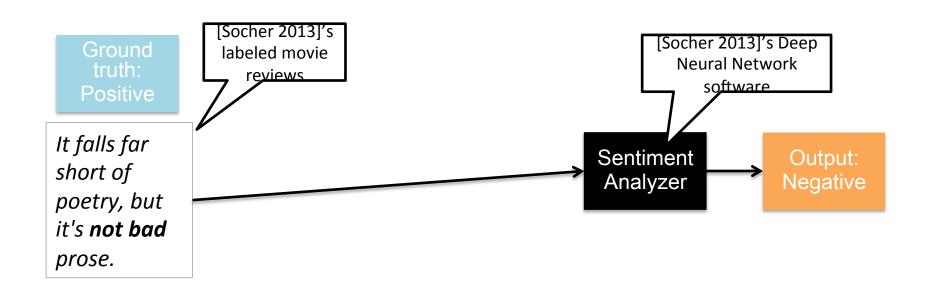
Overview

Problem:

- Negation structures (e.g. "not") may reverse or modify sentiment polarity
- Can cause sentiment analyzers to misclassify the polarity
- Our approach:
 - Remove the negation by restructuring and then resurfacing the sentence
- Hypothesized benefits
 - Improves sentiment analysis accuracy
 - Reduces work for sentiment analysis implementers
- Results (so far!):
 - Implemented the paraphraser using Java, Stanford Parser, and Wordnet
 - Used data set and black-box classifier from [Socher 2013]
 - Reduction of 1.4% RMSE between ground-truth and classification on paraphrases

Example

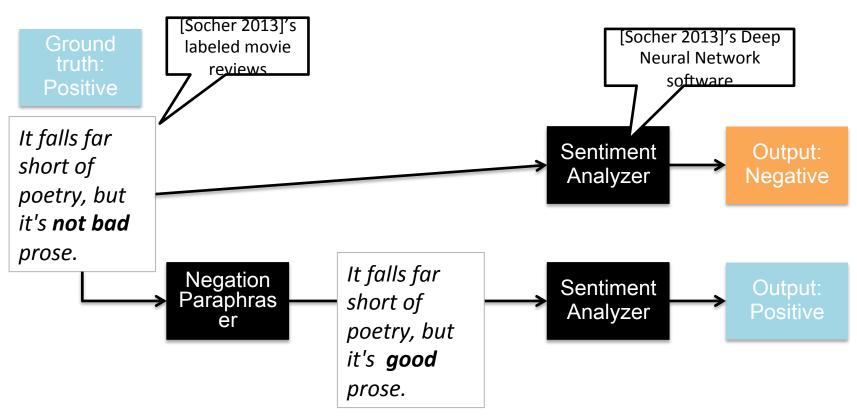




R. Socher, A. Perelygin, J. Wu, J. Chuang, C. Manning, A. Ng, and C. Potts. "Recursive Deep Models for Semantic Compositionality Over a Sentiment Treebank," In Proceedings of EMNLP. 2013.

Example

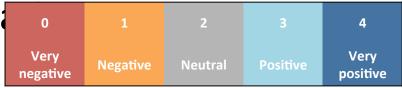


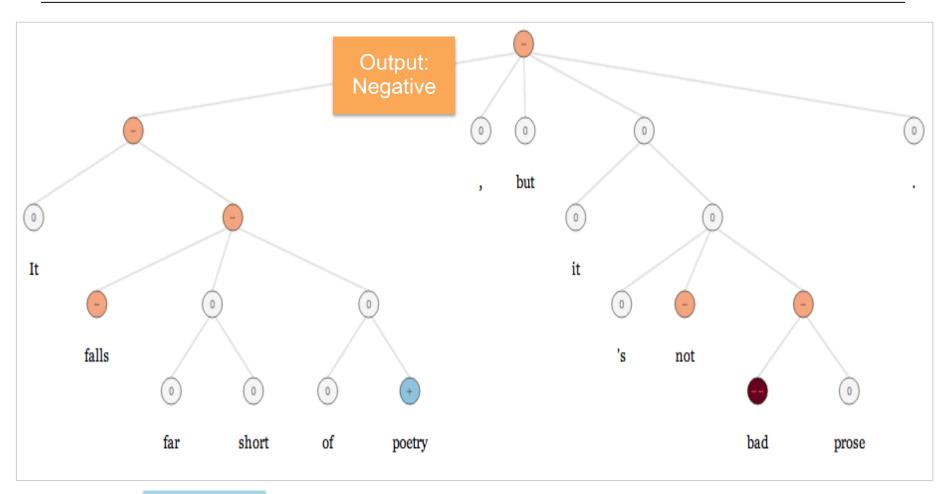


R. Socher, A. Perelygin, J. Wu, J. Chuang, C. Manning, A. Ng, and C. Potts. "Recursive Deep Models for Semantic Compositionality Over a Sentiment Treebank," In Proceedings of EMNLP. 2013.

Slide 4

The (observed) effect of negonal on polarity classification

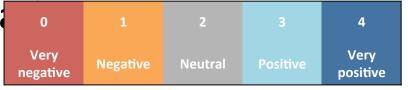


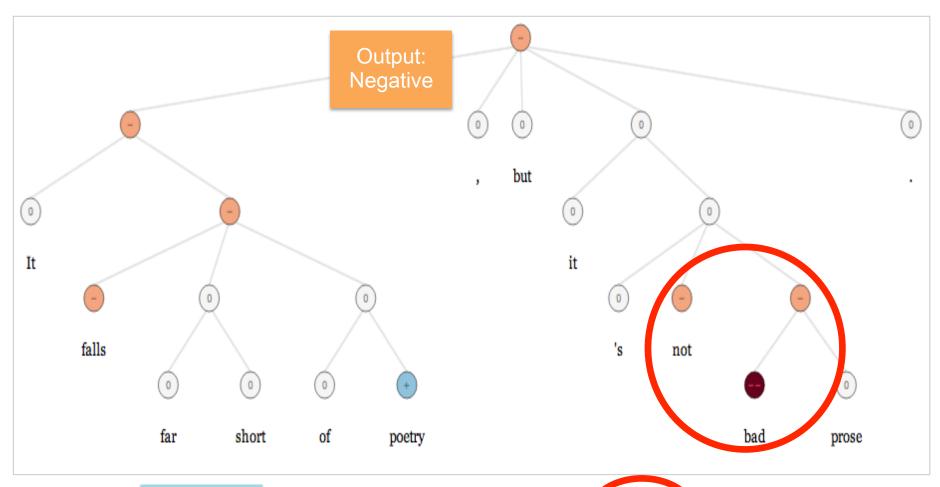


Ground truth:
Positive

It falls far short of poetry, but it's **not bad** prose.

The (observed) effect of negonal on polarity classification

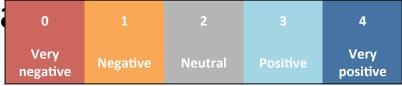


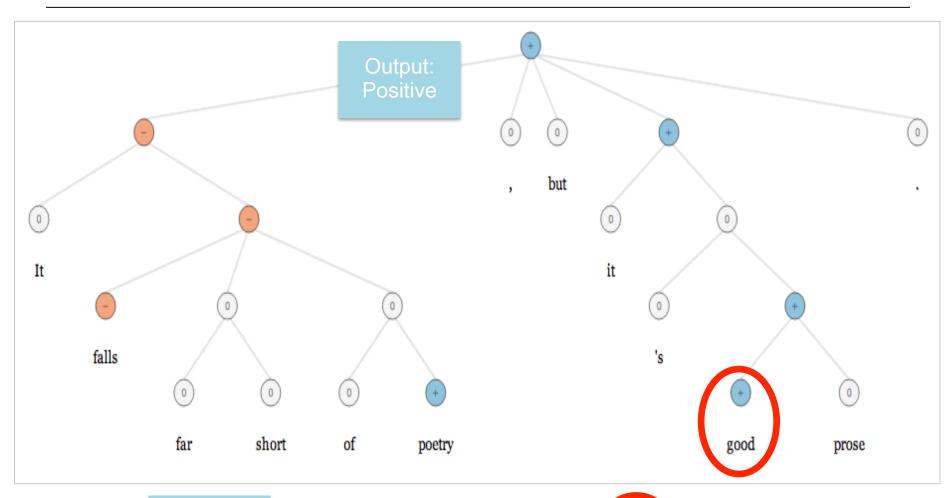


Ground truth:
Positive

It falls far short of poetry, but its not bad prose.

The (observed) effect of negonal on polarity classification





Ground truth: Positive

It falls far short of poetry, but it's **good** prose.

Related work on the treatment of negation

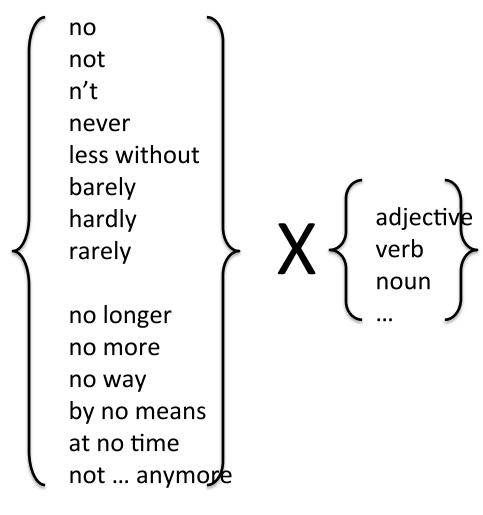
Heuristic rules

- A. Hogenboom, P. van Iterson, B. Heerschop, F. Frasincar, and U. Kaymak. "Determining Negation Scope and Strength in Sentiment Analysis," In Proceedings of IEEE SMC, 2011.
- M. Hu and B. Liu. "Mining and Summarizing Customer Reviews," In Proceedings of ACM KDD, 2004.
- L. Jia, C. Yu, and W. Meng. "The Effect of Negation on Sentiment Analysis and Retrieval Effectiveness," In Proceedings of ACM CIKM, 2009.

Supervised machine learning

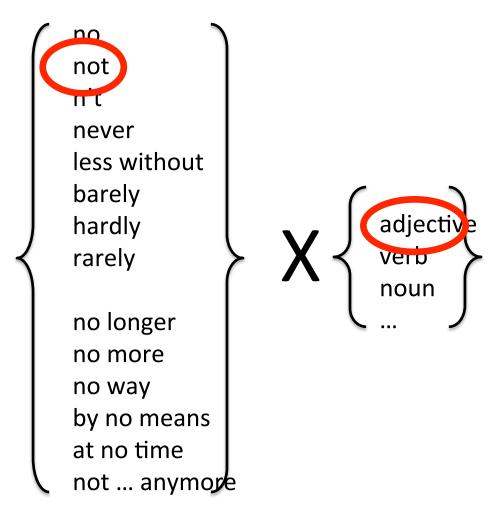
- E. Lapponi, J. Read, and L. Ovrelid. "Representing and Resolving Negation for Sentiment Analysis," In Proceedings of IEEE ICDMW, 2012.
- T. Wilson, J. Wiebe, and P. Hoffman. "Recognizing Contextual Polarity in Phrase-Level Sentiment Analysis," In Proceedings of EMNLP, 2005.

Design & Implementation: Negation structures as polarity shifters



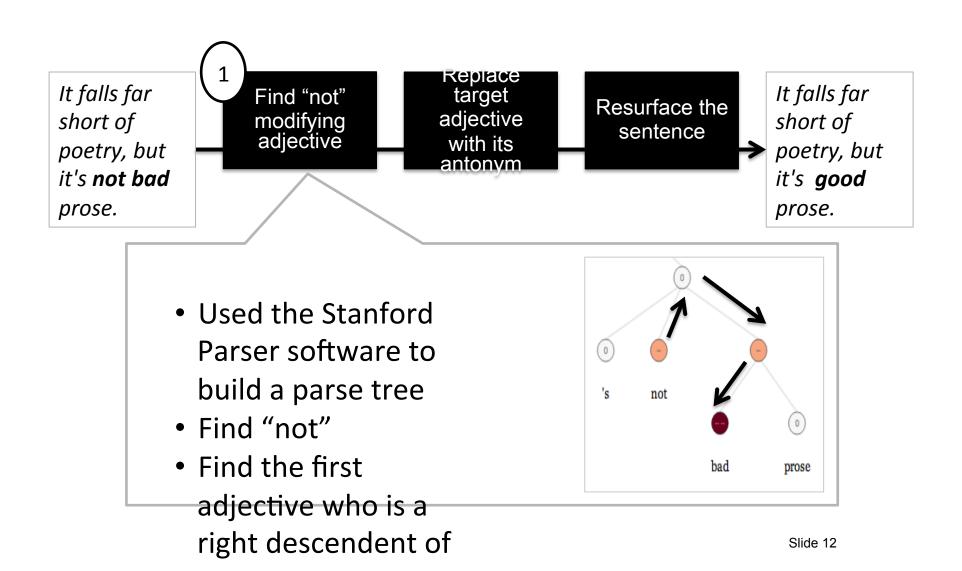
List from [Jia 2009]

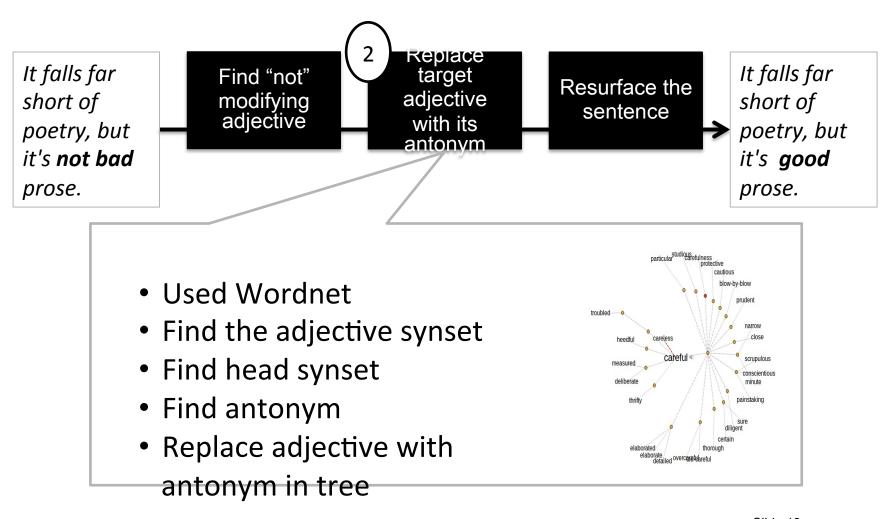
Design & Implementation: Negation structures as polarity shifters

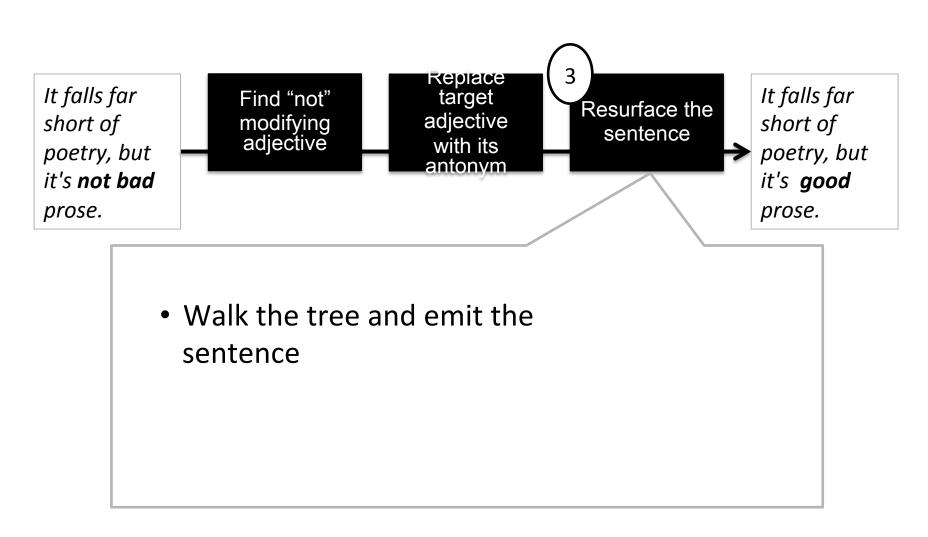


List from [Jia 2009]

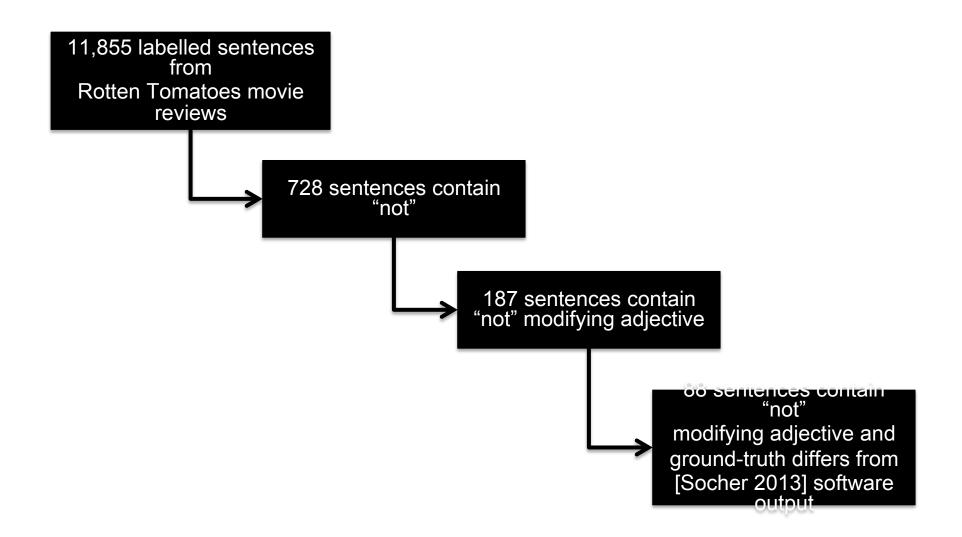




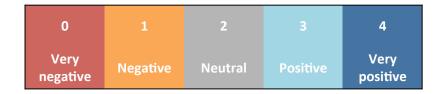




Experiments: Data set from [Socher 2013]



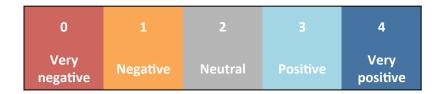
Results: Good examples



Input sentence	Ground- truth polarity	Output of [Socher 2013] classifier	Paraphrased sentence	Output of [Socher 2013] classifier on paraphrased
S1MONE 's satire is not subtle, but it is effective.	Positive	Negative	S1MONE 's satire is palpable , but it is effective .	Positive
Certainly not a good movie , but it was not horrible either .	Negative	Neutral	Certainly a bad movie , but it was innocuous either .	Negative
At times a bit melodramatic and even a little dated (depending upon where you live), Ignorant Fairies is still quite good-natured and not a bad way to spend an hour or two .	Positive	Negative	At times a bit melodramatic and even a little dated (depending upon where you live), Ignorant Fairies is still quite good-natured and a good way to spend an hour or two.	Positive Slide 16

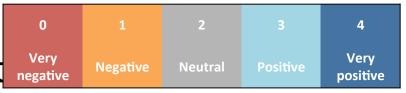
Slide 16

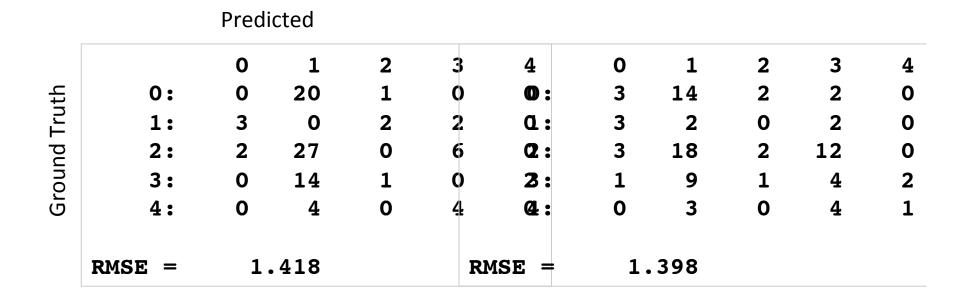
Results: Not good examples



Input sentence	Ground- truth polarity	Output of [Socher 2013] classifier	Paraphrased sentence	Output of [Socher 2013] classifier on paraphrased
It 's one of the saddest films I have ever seen that still manages to be uplifting but not overly sentimental .	Very Positive	Negative	It 's one of the saddest films I have ever seen that still manages to be uplifting but overly tough.	Negative
It uses an old-time formula , it 's not terribly original and it 's rather messy but you just have to love the big , dumb , happy movie My Big Fat Greek Wedding .	Positive	Negative	It uses an old-time formula, it 's terribly unoriginal and it 's rather messy but you just have to love the big, dumb, happy movie My Big Fat Greek Wedding.	Very Negative

Results: Overall evaluation of 88 sent





Without Negation Paraphraser

With Negation Paraphraser

Conclusion

What's right

- Some examples demonstrate improvement
- Overall 1.4% improvement with "not" modifying adjectives

What's wrong

- Generated antonyms may have wrong sense need some disambiguation
- Generated antonyms affected by other modifiers
- Generated antonyms were not in training set
- Generated antonyms simply do not affect the classifier

What's next

Try out different negation structures