

## Biomedical and Health Informatics Lecture Series

**Tuesday, May 25, 2010**  
**12:00 - 12:50 p.m., Room RR-134**

### **Gwendolyn B. O'Keefe, MD**

Medical Director for Informatics and Executive Director for Care Delivery IT  
Group Health Cooperative, Seattle, Washington

### **“Group Health’s Clinical IT Roadmap”**

Gwen O'Keefe will outline the strategy and direction for the next 3 years of Clinical IT and Informatics at Group Health. Topics covered will include increasing transparency for patients; implementation of the Meaningful Use final rule and Health Information Exchange, and potential mobile strategies. Continued investment in the EMR and new functionality will also be discussed.

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Dr. Gwendolyn B. O'Keefe has been with Group Health Cooperative in Seattle as both the Medical Director for Informatics and the Executive Director of Care Delivery IT services since 2009. She is a General Internist practicing in one of Group Health's Seattle based clinics. Prior to joining Group Health, O'Keefe was Medical Director for General Internal Medicine and Assistant Professor at the Medical College of Wisconsin, where she was a physician champion for EMR implementation. Her previous industry roles include leading a medical and drug safety program at Medco Health Solutions, a leading pharmacy benefit manager and a similar role as Medical Director at Active Health Management (now owned by Aetna) in New York City.

Her medical school training occurred at SUNY Downstate in Brooklyn, NY. She completed Internal Medicine residency training and served as Chief Medical Resident at Columbia-Presbyterian Hospital in New York.

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**NOTE:** Podcasts from MEBI 590 Lecture Series talks for this quarter are available at  
<http://courses.washington.edu/mebi590/schedule.htm>

Podcasts from previous quarters are available at  
<http://courses.washington.edu/mebi590/past.lecture.schedules.html>