



Biomedical and Health Informatics Lecture Series

Tuesday, June 26, 2012, 3:15 – 4:15 PM
South Campus Center, Room 303

Kevin M. Fickenscher, M.D., CPE, FACPE, FAAFP
President and CEO
The American Medical Informatics Association

Biomedical and Health Informatics at the University of Washington:

“Unleashing the potential for electronic biomedical data and information to advance research and improve health.”

Healthcare 2020: **From Gutenberg to Zuckerberg or** **The De-Guiding of American Healthcare**

Dr. Fickenscher will present his thoughts on the major forces that are shaping the discussions on American healthcare and how those forces will alter the landscape on how, where and who will deliver healthcare services in the future. The implications of technology diffusion and how it can empower individuals in managing their care. Dr. Fickenscher will invite alternative viewpoints to express their perspective as part of the dialogue.



Dr. Fickenscher is a recognized physician executive leader with extensive experience in strategic and operational development in complex healthcare organizations. He is a thought leader related to technology and information management and holds extensive experience in organizational transformation and development, physician management, health policy analysis, leadership development, clinical quality and resource/care management, among other areas.

Dr. Fickenscher is considered to be a dynamic, visionary leader in healthcare throughout the world. He has been consistently ranked among the Most Powerful Physician Executives in Healthcare by Modern Healthcare. He is a regular participant in discussions and debates related to the future of healthcare throughout the world, including testimony before the U.S. Congress and participation in a variety of international healthcare forums. Among his other accomplishments are his selection as a Regional White House Fellow finalist, a Kellogg National Fellow, and an Emerging Leader in Healthcare. He also served as the Health Advisor to the 1988 Biden for President Campaign and on the Clinton Healthcare Task Force.

Dr. Fickenscher graduated from the University of North Dakota School of Medicine in 1978 and trained as a family physician. He obtained his Family Practice Board-Certification in 1982, and is a Certified Physician Executive and Fellow with the American College of Physician Executives and a Fellow of the American Academy of Family Physicians.

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