

Biomedical and Health Informatics Lecture Series

Course Website: [Link](#)

Tuesday, May 21, 2013

12:00 - 12:50 p.m.

Health Sciences, Room T-474

Tiffany Veinot, MLS, PHD

Assistant Professor

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“How ‘Community’ Matters: Uncovering the Social Dynamics of Health Information Behavior in Everyday Life”

Access to health information is, unfortunately, differential in communities across the United States. And those groups who have the most difficulty obtaining needed information are often those who experience worse health outcomes (“health disparities”). However, little is known about health information seeking, sharing and use in marginalized communities. This talk presents findings from a series of community-based studies that aim to answer the question, “How does community affiliation matter for access to, and use of, health information?” Results are presented from studies conducted with rural Canadians, urban African Americans, gay/bisexual men, and patient groups confronting chronic disease.

Dr. Tiffany Veinot is an Assistant Professor at the School of Information at the University of Michigan. She also has a cross-appointment at the University of Michigan’s School of Public Health, Department of Health Behavior and Health Education. Veinot’s primary research interests focus on community health informatics, including two key themes: 1) health information acquisition, sharing and use in communities and families, and its effects; and 2) appropriation/ domestication of health information technologies within communities and families. Veinot’s published research has garnered awards from the *Journal of Documentation*, Canadian Association of Information Science (CAIS), the American Society for Information Science & Technology (ASIS&T) – SIG USE, and the Association for Library and Information Science Education (ALISE).

She has held or co-held grants from the Centers for Disease Control and Prevention (CDC), Department of Veterans Affairs (VA), Michigan Institute for Clinical and Health Research (MICHHR), Institute of Museum and Library Services (IMLS), Canadian Institutes for Health Research (CIHR), Social Sciences and Humanities Research Council of Canada (SSHRC), Canadian Foundation for AIDS Research (CANFAR) and Ontario HIV Treatment Network (OHTN). Veinot is also a member of the Biomedical Library and Informatics Review Committee (BLIRC) at the National Library of Medicine.

Prior to completing her PhD, Veinot had more than ten years of managerial and professional experience in health-related nonprofit organizations. In recognition of her leadership in the nonprofit sector, Veinot has received several awards, including being profiled in *Who’s Who of Canadian Women*.