

## Assignment 1 Case Study

The purpose of this assignment is to identify and collect lessons from the existing cases of outdoor/night markets and temporary installation that will inform the design process for the night market installation project. The goal is to generate a series of case studies to be shared between the studio and the WILD students. The case studies will serve as references and resources for the studio projects.

For this assignment, you have the options of selecting a case of **outdoor or night market** either locally or elsewhere, or a case of **temporary installations**. This could be the work of an artist or designer(s) or by non-professionals.

For the case study, in addition to a **scaled site plan**, try your best to develop an analysis that includes the following information in text and/or images/diagrams:

- **Location and physical/social context** – where is the market or event located? What is the context of its surrounding?
- **Main attraction(s)** – what brings people to the market or event?
- **List of activities** – include both primary and secondary activities associated with the market or event
- **Schedule of activities** – when do these activities occur?
- **Demographics** – who are the customers or audience?
- **Permanent vs. temporary structures** – how do the temporary structures work with the permanent ones to support the functions of the market or event

**Deliverables:** (10% of final grade)

1. **2-page handout** – Develop a 2-page handout (letter-size, portrait format) to distribute on the course website that includes the abovementioned information.
2. **Posters** – Print the 2-page handout as 24"x36" posters and bring to class.

**Due October 9<sup>th</sup>, 2006** Submit an electronic file of the handout to [jhou@u.washington.edu](mailto:jhou@u.washington.edu)