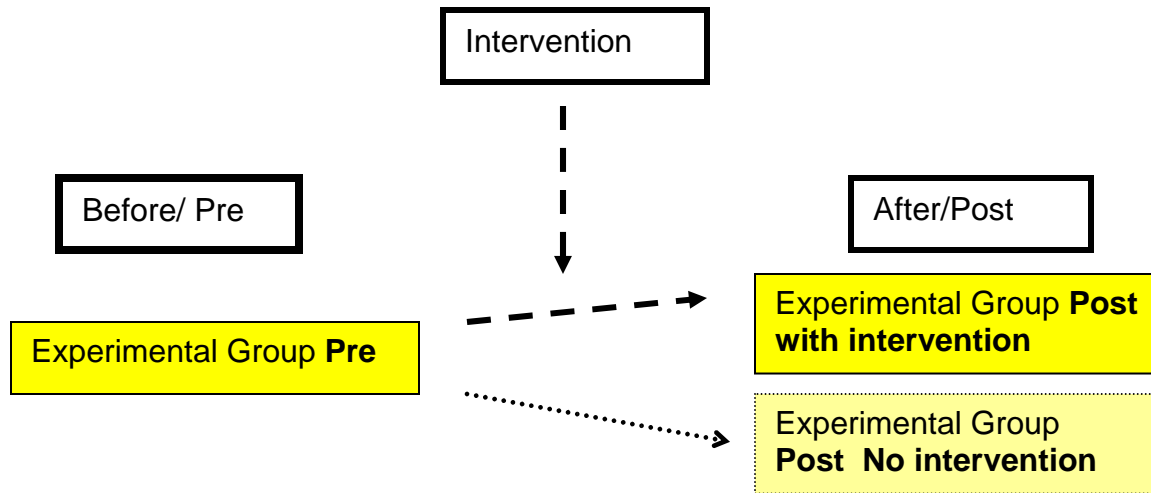
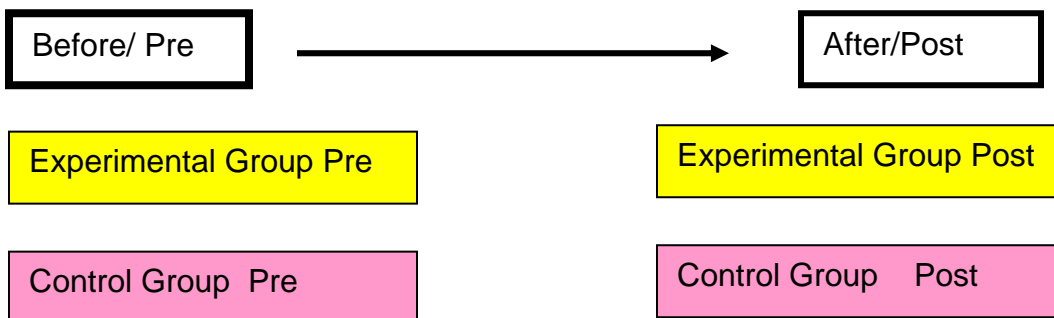


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We really want to compare what our experimental group would be like with and without the intervention!



Why might the outcomes for experimental and control differ?

What are the strengths and weaknesses of these approaches?

- Simple comparison of Pre and Post outcomes for experimental group
- Simple comparison of Post outcomes for experimental and control
- Random assignment of the experimental and control groups
- Regression on Post-period outcomes with control variables
- Difference in Difference
- Propensity Score matching