

*What IS
that special
passion...?*

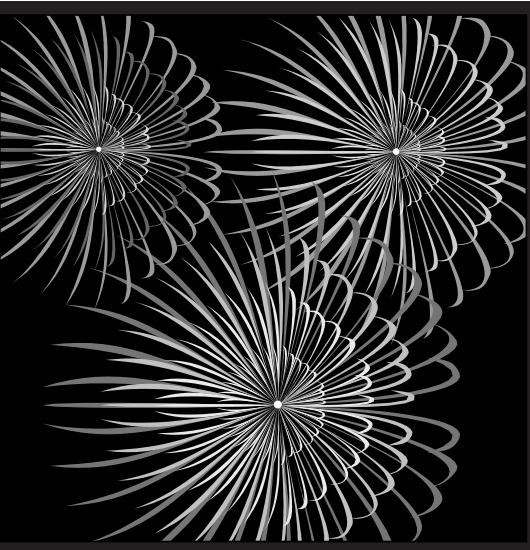
*... To be a part of building
something from the
ground up?*

*... To develop a special idea
into a product?*

*... To have a crack at
building your own
special company?*

*... To have that
defining experience
that stretches you
to your very best?*

*Do you have
that special
passion?*



*Do you want
to know what
to do with it?*

What to
do with
your passion



Announcing a Unique Educational Experience: **Entrepreneur's Workshop**

Winter 2007, Tuesdays/Thursdays 5:45pm:
BBUS 479 or CSS 490

Spring 2007: Fun Competitions!

Entrepreneur's Retreat:
Cannon Beach, OR - March 16 to 19, 2007

Five different industry advisors
will be holding office hours!

All Majors Invited:
CSS, Business, IAS, Nursing, & Education

UWB faculty, Corporate Benefactors,
outside experts, and your energy and
talent work together on this adventure.

The Winter course

**delivers topics
relevant for refining
your goals:** developing
your prototype, forming your
"company," safeguarding your
intellectual property,
formulating a plan, and
presenting your ideas. You'll
have time devoted to your
labs. Your team will compete
against others in an intense,
full-scale in-class competition.

In the spring, your team will focus on three crucial deliverables:

1. Business Plan
 2. Working Prototype
 3. Formal Presentation
- Your team will compete in,
not one, but two larger
competitions. There are

prizes, but as in
life, there are no
guarantees except
for the chance to be a
part of something really great.

The corporate benefactors
include: Garlic Jim's Pizza,
Biotech Stock Research,
Nymble Design, Designer
Web, the Axios Law Group,
and others. The list doesn't
stop there. Others have

offered to help and you'll see
them in class and at the retreat.

Additional Benefit

You will receive invaluable,
real-life advice and guidance
from consultations with Expert
Guests, corporate benefactors,
and selected UWB Faculty

How do I apply?

You should think about
creating or joining the right
team to make good things
happen. You should contact
the instructor and perhaps
visit the UWB entrepreneurs
club to find the right talent
and spirit.

There are no restrictions on
the major: the course is dual
listed by Business and CSS,
but other UWB students are
welcome and so are students
from other UW campuses.

Your team should include
the right talent to write a
business plan, and do a
needs analyses. Technical
talent is important for
building a prototype.

Most importantly, you should
recruit people with passion.

Just as you want your
company to be filled with
devoted and talented
employees, you should not
fill your team with friends
just because they're your
friends. You can have up to
seven persons per team, we

advise at least two persons
per team.
Orientations will be held
periodically during the Fall
Quarter. There will be a brief
presentation, Q&A, and time
to meet other students.
Team leaders are already
searching for talent and
passion.

The course website is at
[http://courses.
washington.edu/
uwben](http://courses.washington.edu/uwben). Check it out for
orientation dates and
location.

**For more
information,
contact Alan Leong**
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CENTER FOR STUDENT
ENTREPRENEURSHIP
University of Washington - Bothell