

Our Benefactors

We can't say enough about our friends. More than their donations of cash and time, they passed on their wisdom to our students.

Schwabe Williamson & Wyatt

With over 160 attorneys, it provides a broad range of transaction and litigation services to many of the Northwest's leading companies.

Biotech Stock Research

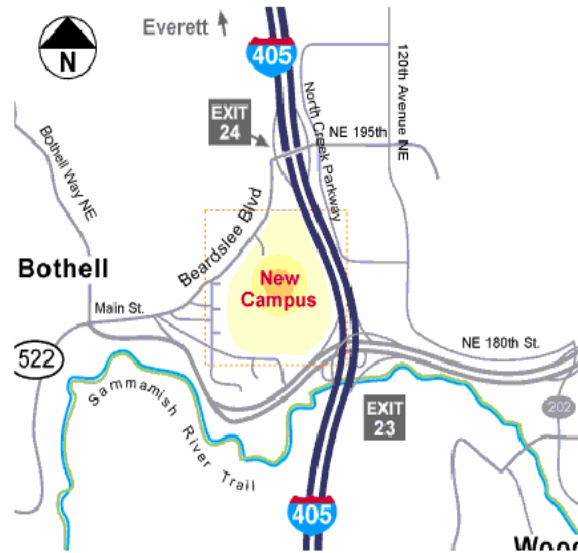
Sponsor of the premier biotech investment journal. The owners know they won't be your only source for information -- they're just aiming to be your favorite.

Designer Web

Designer provides Internet solutions to businesses, organizations, and individuals since 1995. They are dedicated to developing online solutions for every web need.

evVenture

Over 100 strong, this network for entrepreneurs span across a number of industries, both high tech and low tech. Having its home base out of UWB, it now includes students, alumni, and professionals from other locations.



- From I-405, take the Beardslee/195th Exit (Exit #24) and proceed to the stop light at the end of the exit ramp.
- Go west on Beardslee Boulevard (a right turn if traveling south, a left turn if traveling north).
- Go approximately 1/4 mi; the campus entrance is on the left side.
- Avoid going into the first parking structure. Instead, go straight through the intersection. The road rings around the campus for about 1/5 mile. You'll see another parking structure.
- Park there and pay the \$2 fee at the parking machine on level 2 near the stairs. Walk the corridor between the two UWB buildings, past the library, and turn right at the UWB Bookstore. Enter the North Creek Café.

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Hell Nights

5:40 pm - 7:45 pm
March 6 & 8
At the UWB
North Creek Café



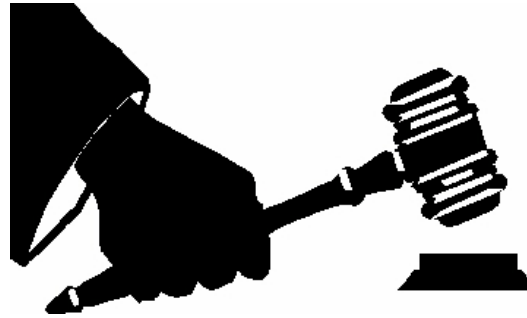
The Pitch

13 project teams are in an intense class called the Entrepreneurs Workshop. Each team is preparing their elevator pitch and business plan. They need you to be their *Hell Night Critic* to prepare them for that which lies ahead:

- A UWB Competition with a presentation & awards
- Rigorous preparation for their future careers.

The teams contain some of our hungriest students. Help prepare the future leaders of the Puget Sound in a dynamic exchange. You can do this only here...at the Center for Student Entrepreneurship at UWB.

The Class



The students in this course have a passion and they know what to do with it. They want to be a part of something great.

The students must deliver: business plan; proof of concept; and a polished presentation.

For the students, this class has been a part of their life. Team recruiting started well in advance of the initial course.

Agenda

Location:
North Creek Café
(Near the UWB Bookstore)

5:40 – 6:15 *Elevator Pitch*
- 13 teams based at 13 stations
- Guests receive play money
- Each team tries to sell their ideas
- Guests allocate their play money between teams
- The winning team has the most money

6:15 – 6:30 *Break*
- Students informally mill around and collect feedback from critics

6:30 – 6:45 Center for Student Entrepreneurship

6:45 – 7:45 *Presentations*
- Business Plan Presentations & subsequent audience grilling