

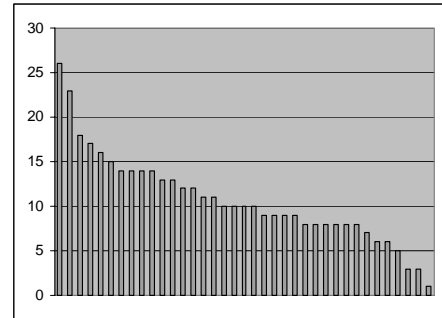
Today in class

- Write out questions/Mini-discussion
- Proposal talk
- Project Babel composing groups

break

- Proposal/Project Babel workshop in UW2-105

Discussion board participation



Rubin

- stylistics/social stylistics
- stylistic options vs. rhetorical choices
- interference
- marked/unmarked
- speech accommodation theory
- contrastive rhetoric
- a dynamic view of identity
- audience as social and cognitive



Can You Raed Tihs?

Acrcndiog to resecarh at Cimdrgabe Unierivsty, it deson't meattr what oderr the lertets in a word are, the only ionramptt thnig is that the frist and last lttrees are at the right palce. The rset can be a toatl mess and you can sitll raed it wutihot a pboelrm. This is becsuae we do not raed every letetr by itself but the wrod as a whloe.

What is the gist of the response you will present?

By definition, propaganda is something that influences the opinions or behavior of people. This can be accomplished through a variety of means, such as art, literature, internet, music, and videos. While at times propaganda is easily recognizable as such, at other times, the messages are so subtle or unnoticeable that one may not even realize that their perceptions are being altered. I think it is important to understand and recognize the various means in which individual and public opinion can be swayed because it is only with this knowledge, because it is only with this knowledge that one can detect it and attempt to filter out unwanted coercion. I will be approaching this concept through multi-modal examples of propaganda as seen in relation to war and consumerism/capitalism.

What audience do you anticipate for your project and how will your design address that audience?

- My goal is to have an audience of individuals that use the dominant dialect. I will do this by using the language and essay format of the linguistic majority.

What different elements of meaning design will your project draw on and to what purpose?

It will draw first and foremost on writing. The purpose being that the essay is going to be on a complex and in depth topic that will require some explaining to unwrap. It will also draw on photos to illustrate ideas being discussed. Videos will also be of some use to illustrate ideas and give the reader a sense of the culture in the communities being represented. Web sites, via links in the paper will also be useful if outside, or previous work needs to be referenced. Last but not least is sound clips; I will use these to give some language and speech community examples to the general public. It would also be nice to include music clips to illustrate culture and pop-culture views of the communities under discussion.

PB composing groups

- Carolyn, James B., Michele
- Kristina, Emily, Cara
- Toni, Holly, Jesse, Siobhan
- Andrea T., James D., Sunny, Danika
- Nathan, David, Julia
- Jon, Kaily, Andrea C.
- Kimberly, Laura, Kristie, ?
- Ken, George, Katie
- Melissa, Chelsea, Ryan

PB workshop

Part 1: each group member present their project idea and questions, group members contribute what you think and know, potential resources, specifics from the readings that might be useful.

- You might also consider scheduling a group training session at the media center.

Part 2: revise your proposal (so that you are sure I will accept it!)

- If you are happy with your proposal and have checked it with me, go ahead and start working on your draft/mockup, learning new software, or locating raw materials online.

for Monday

- Read McWhorter.
- Post microessays to the discussion board by 9pm Sunday.
- Read the discussion board before class and come ready to talk about the questions on the discussion board.
- Bring complete draft/mockup of Project Babel.