
GENRE PROJECT OVERVIEW

PHASE 1: ANALYSIS (small group)

- Revised Guidelines for Genre Analysis (specific to each group's genre)
- Rationale for Corpus Selection (compiled from individual rationales)
- Step-by-step Write up of Findings

Due: Thursday, August 3

- Discussion of Conclusions and Points of Particular Interest

Due: Monday, August 7

PHASE 2: STANDARD AND VARIATION (individual)

- Standard text(s) in your genre
- Standard text template(s)
- Discussion of standard text design choices
- Variation text(s) in your genre
- Discussion of variation text design choices

Due: Thursday, August 10

PHASE 3: PRESENTATION (group & Individual)

- Web-ready genre guide

Due: Wednesday, August 16

- Genre project cover letter

Due: Thursday, August 17