Assignment #3

You will read the Kettleman City Case and answer this question in relation to the protagonist, Bill Zumwalt. In light of the diverse stakeholders involved in this case and their motivations and interests which do not always overlap. What can or should Bill Zumwalt do to manage the permitting process? What are his options for his next move at the end of the case you have read, and what approach do you recommend he take? You can write this paper in one of two ways: i) posing as an advisor writing him a memo or ii) as a position paper.