## Rubric for CSSE CSS 497 Capstone Presentation

<table>
<thead>
<tr>
<th>Category</th>
<th>Weight</th>
<th>Criteria</th>
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</table>
| Technical Content | 50%    | ● All required items are present, for instance, project, purpose, problem, goal; process, approach; tools; result, solution; challenges, next steps; helpful courses  
                  |        | ● Motivation: why is the project relevant, innovative and/or better that what already exists?  
                  |        | ● Application: how/where is the work presented going to be used?  
                  |        | ● Lessons learned, knowledge gained                                                                                                       |
| Visual Design     | 25%    | ● Unified design incorporating all of the following:  
                  |        |   * Proximity (whitespace)  
                  |        |   * Alignment (vertical alignments)  
                  |        |   * Repetition (repeated elements)  
                  |        |   * Contrast (visual interest, clarity)  
                  |        | ● Used fonts to signal hierarchy of ideas  
                  |        | ● Clean, uncluttered, easily readable and comprehended  
                  |        | ● Included graphics  
                  |        | ● Limited ideas per slide (max 4-5)  
                  |        | ● There is a good balance between images and text.  
                  |        | ● Images are reasonably sized; they are not blurry and colors are used as appropriate.  
                  |        | ● Fonts are sized for anyone to read within the room.  
                  |        | ● Font type is easy read and colors are not “offensive” to the sight (e.g., red over green).                                                                 |
| Delivery          | 25%    | ● Conveys ideas with practiced ease and familiarity  
                  |        | ● Delivered within allotted timeframe  
                  |        | ● Well-paced, not rushed delivery  
                  |        | ● Used eye contact to engage audience rather than reading from slides  
                  |        | ● Voice audible throughout space  
                  |        | ● Presenter presented in a way that they want to be remembered.  
                  |        | ● Presenter took their task seriously and was well equipped to answer questions for audience’s knowledge level. |
| **TOTAL**         |        | **COMMENTS:**                                                                                                                           |
