Inviting Urban Play Public Spaces | Public Life for Seattle's University District

ScanlDesign Master Studio, Autumn 2013 Larch 501 Ecological Urbanism /Arch504

Instructors: Nancy Rottle (LA) and Jim Nicholls (ARCH)

Teaching Assistant: VeraEve Giampietro With Gehl Architects: Bianca Hermansen



Iterations and Presentation: Time, Scales, Production and Final Review

Nov. 20 Play in the Fourth Dimension: Four Times, Four Drawings Nov. 22 Skype Lecture? Storybook Pages and InDesign Workshop

Nov. 25 Strategic Sections

Nov. 27 Critical Plans and Perspectives

Dec. 5 Last Day to Print
Dec. 6 Final Review
Dec. 9 Book Pages Due

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Date Activity/Products_

Nov. 20 PLAY in the FOURTH DIMENSION: Four Times, Four Drawings

In plan and section show your designs with humans at play. Draw four plans/sections for an area of your designs, expressing four different conditions, e.g summer day and evening, winter day and evening. Use media that is expressive of the time/condition, and include life and activity.

Also consider how the development of a well-conceived detail might influence the overall scheme, repeated through your design as a unifying element (i.e. paving, lighting, building tectonic, bench, wall, wayfinding, art, etc.). Use this detail development as an opportunity to explore materials and materiality, and help to generate activity, life, action, art, humor, etc. in your site.

All-studio pin-up at 3:30.

Nov. 22 Skype Lecture and Storyboarding

Using the established book template, draw scaled thumbnails representing the drawings and layout that you will use to present your final design, in poster format for the review and for the book pages. The template is on the vader drive. Each person is allocated 3 double-page spreads (6 pp.)

InDesign Workshop with Vera.

Nov. 25 Present your layout proposals for your book pages/posters in sketched thumbnails in InDesign.

In-class desk crits: show final strategic sections, at least two scales.

Nov. 27 Present final critical plans and perspectives in desk crits with Jim & Nancy.

Nov. 25-

Dec. 4 Production, Editing, Communication

Composing and editing, verbal and visual, presentations for evocative and concise clarity.

Desk crits with Jim and Nancy, Production

Dec. 4 PRINT BY DEC. 5.

Friday Dec. 6 Final Review 3:00 - 6:00 Gould Court

For Final Review

Presentation drawings composed on book page templates, adjusted to be presented at 2.5x book scale (book is $8" \times 9.5"$ so final poster is 20×47.5 , landscape format; position these so that you can fit two on a 42" wide print without trimming). Be sure that your images are high enough quality to read well at the x2.5 scale. Your pages could include:

- Diagrams indicating relationships to region, city and district context and goals
- Diagrams of existing conditions that are key influences on your site and on your design responses (we will put most of the general analysis up front, so no need to repeat general conditions on your book pages)
- **Diagrams / Description** of Design Goals, Concept/Parti and Program including showing analysis of if/how your design satisfies the Gehl 15 Quality Criteria or other metrics.

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- Precedents and best practices photographs and diagrams
- Schematic PLANS at appropriate scale to show SITE and HUMAN scales, drawn and rendered compellingly, using line weight and color to express the qualities of the site. Be sure to include labels, contours, PEOPLE, bikes, vehicles, etc. that bring the plan to life. Include shadows to give it three-dimensionality. Include a graphic scale and north arrow (we may standardize these) and either show where sections are cut, or use separate diagrams for this. Your schematic plan should likely be at least 1" = 20' to show adequate detail.
- **Schematic SECTIONS** to show the topography, vertical relationships, layers and levels at SITE and HUMAN Scales. Sections need to be drawn to scale and with scale elements such as people, vehicles, etc. Bring these to life and give them a solid base. Be sure to label and include a graphic scale.
- 3-D MODEL of your project, or a portion of it, photographed or digital.
 Consider photographing your model to create a perspective or birds eye to include in your presentation.
- 3-D /PERSPECTIVE IMAGES that illustrate character and material. Include a compelling drawing of what it is like to be in your space at night, or at a particular time/weather/season.
- DETAILS (at least one) that will support the use and character of your design. Consider adding a materials palette for your design.
- METRICS A graphic evaluation of the projected benefits that your team's design would yield, such as users served, Quality Criteria, area of stormwater cleaned, etc.
- OTHER ITEMS YOU MAY USE: DIAGRAMS; ILLUSTRATION OF SITE OVER TIME; Proposals for QUICK WINS, FUTURE USES/LOOKING 50 YEARS AHEAD

Mon. Dec. 9

BOOKLET PAGES DUE

- **12:00 Noon** Prints of your book pages
 - InDesign and Linked Files uploaded to Share Space
 - PDF of your pages uploaded to Share Space
 - Your printed posters

Consider these questions when developing your design and drawing package:

- How will your project, or in combination with others, contribute to overall environmental, social and economic performance of the district?
- Think back to our life-space-building exercise. How does your design support the needs of different types of individuals and groups?
- How does it satisfy the 15 quality criteria for good public space?
- How would it achieve ecological objectives, e.g. storm water and habitat?
- How does it address the historic and cultural qualities, and social functions of the district?
- What design language is helping to develop the concept?
- How does your design relate to district, the larger city and regional contexts?
- How does the human scale read through your design?
- How will the site change over time?
- Do the drawings and narrative clearly communicate on their own?
 [Plan and choose drawings wisely.]

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